



# United States Department of the Interior

GEOLOGICAL SURVEY  
WASHINGTON, D.C. 20242

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PR06 7.1-5a

OFFICE OF THE DIRECTOR

October 19, 1970

Memorandum

To: Associate Director  
From: EROS Program Manager  
Subject: Name for data facility

*Please see Perona  
note, copy to you,  
of August 12!  
Rad*

We are preparing briefing charts for the OMB hearing and a decision is needed as to a name for the "Sioux Falls" facility; options include the following:

EROS data center

EROS data-use facility

Earth Resources Data Center

Earth Resources Data-Use Center

Earth Resources Information Center (ERIC)

Sioux Falls EROS/ERTS Data Center

Interior Department's EROS Data Center

U.S. Geological Survey EROS Data Center

The latter two names appear in various documents relating to the Sioux Falls Industrial and Development Foundation proposal for land donation and facility construction. Please indicate your preference.

*Bill*  
William A. Fischer

August 12, 1970

Bill,

Re name for center at Sioux Falls, here are some used in past:

BoB/WH announcement

DATA PROCESSING AND DISTRIBUTION FACILITY

President Nixon's letter to Mundt

DATA RECEIVING CENTER

Schock's Foundation

EROS DATA COLLECTION CENTER  
(They also want to insert International)

I suggest:

EROS SATELLITE DATA CENTER  
(Supported by Fischer)

or

EROS SATELLITE DATA USERS CENTER

I have used the word Satellite because under our new definition of EROS there is no reference to satellite in the title. More correctly the facility should be called EROS REMOTE SENSING DATA USERS CENTER but this is a long cumbersome title and does not include a direct reference to satellites.

What do you prefer?

Rad

EROS      DATA      CENTER