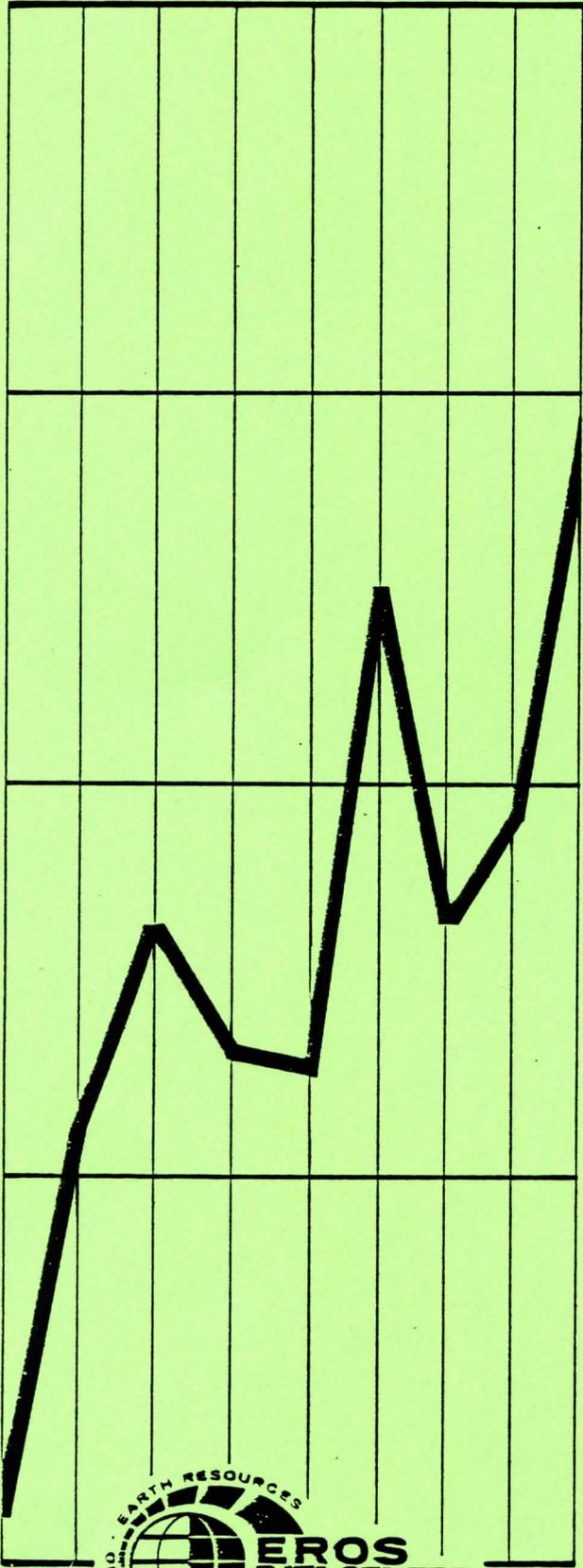


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(recd. 1-11-85  
from Perry)



# PRODUCTION STATISTICS

DECEMBER 1984

OCTOBER - DECEMBER 1984



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CONSOLIDATED MONTHLY BUSINESS REPORT  
December 1984

I. REIMBURSABLE RECEIPTS (Other Federal & Non-Fed)	DECEMBER ITEMS	DECEMBER DOLLARS	FY 85 ITEMS	FY 85 DOLLARS
Aircraft Imagery	6,893	\$ 97,331	30,870	\$ 376,611
(Includes SLAR strips)	(55)	(945)	(312)	(4,830)
Aircraft Accession Aids	-	115	-	3,495
Other Satellite Imagery	40	1,449	81	3,200
Miscellaneous Products	71	4,158	480	22,239
(Includes SLAR mosaics)	(12)	(1,035)	(76)	(7,255)
NURE Data	26	2,080	57	4,840
REIMBURSABLE TOTAL	<u>7,030</u>	<u>\$ 105,133</u>	<u>31,488</u>	<u>\$ 410,385</u>
II. SURVEY PRODUCTS AND SERVICES	DECEMBER ITEMS	DECEMBER DOLLARS*	FY 85 ITEMS	FY 85 DOLLARS*
Aircraft Imagery	5,143	\$ 35,040	17,964	\$ 131,165
(Includes SLAR Strips)	(0)	(0)	(29)	(1,305)
Aircraft Accession Aids	-	0	-	152
Other Satellite Imagery	1	25	6	175
Miscellaneous Products	1,036	13,862	5,132	52,212
(Includes SLAR mosaics)	(0)	(0)	(3)	(255)
SURVEY TOTAL	<u>6,180</u>	<u>\$ 48,927</u>	<u>23,102</u>	<u>\$ 183,704</u>
*Calculated at equivalent EDC prices.				
III. LANDSAT REVENUE	DECEMBER ITEMS	DECEMBER DOLLARS	FY 85 ITEMS	FY 85 DOLLARS
Imagery Products	2,250	\$ 109,170	10,286	\$ 570,967
Digital Products	399	178,860	1,746	762,080
Accession Aids	-	2,243	-	6,413
LANDSAT PRODUCTS TOTAL	<u>2,649</u>	<u>\$ 290,273</u>	<u>12,032</u>	<u>\$1,339,460</u>
Acquisition Charges/Cloud Cover Surcharges	<u>1,360</u>	<u>\$ 400,700</u>	<u>5,280</u>	<u>1,889,095</u>
LANDSAT REVENUE TOTAL	4,009	\$ 690,973	17,312	\$3,228,555
IV. GRAND TOTAL	17,219	\$ 845,033	71,902	\$3,822,644

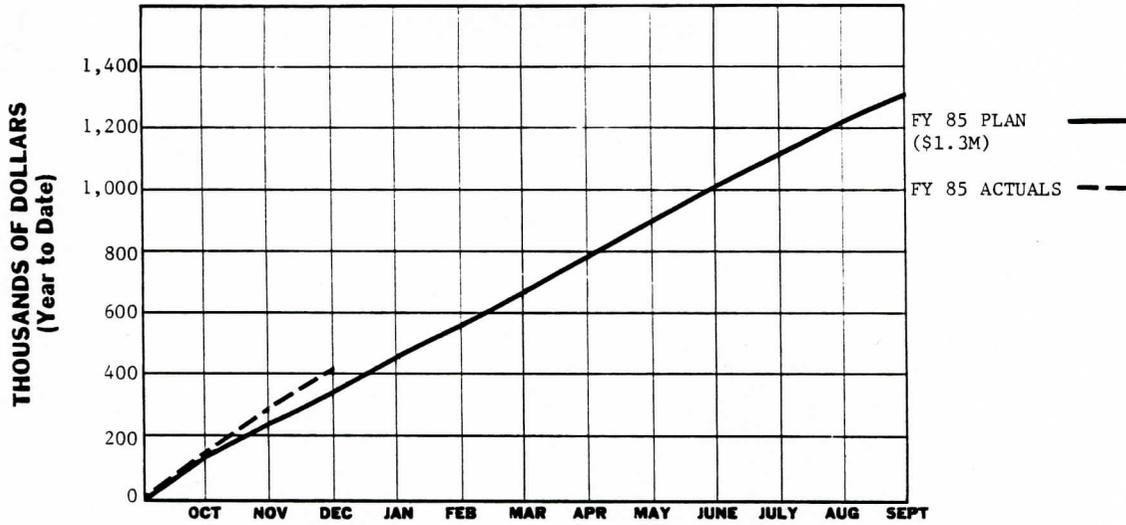
## AIRCRAFT CUSTOMER PROFILE

DECEMBER 1984

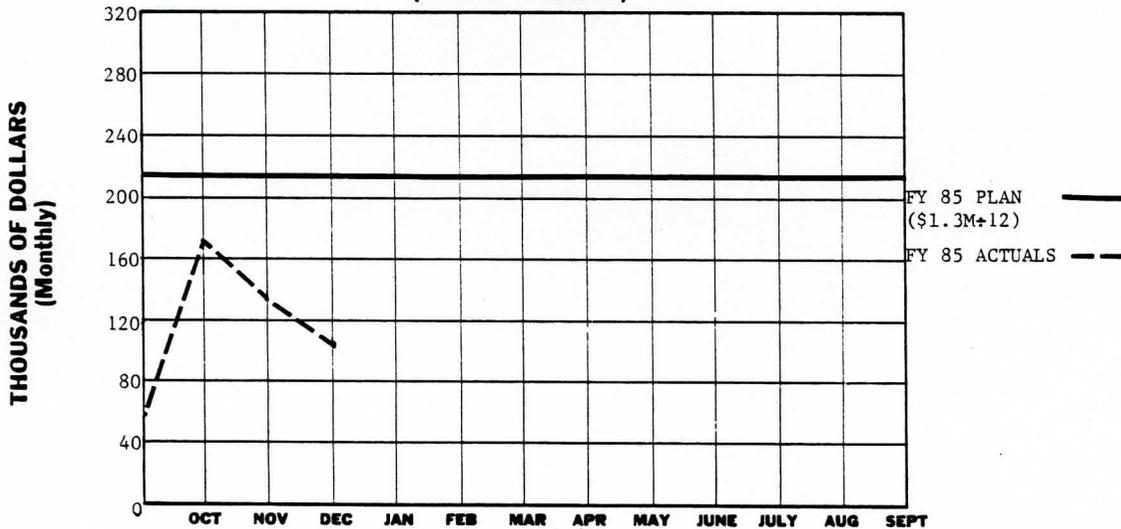
<u>Category (Excludes Survey)</u>	<u>Frames</u>	<u>Dollars</u>
Other Federal Government	21%	18%
State/Local Government	17%	15%
Academia	5%	3%
Industry	41%	45%
Individual	14%	18%
Non-U.S.	<u>2%</u>	<u>1%</u>
Total	100%	100%

<u>Category (Includes Survey)</u>	<u>Frames</u>	<u>Dollars</u>
Federal Government	55%	40%
USGS	(43%)	(26%)
Other Federal	(12%)	(14%)
State/Local Government	10%	11%
Academia	3%	2%
Industry	23%	33%
Individual	8%	13%
Non-U.S.	<u>1%</u>	<u>1%</u>
Total	100%	100%

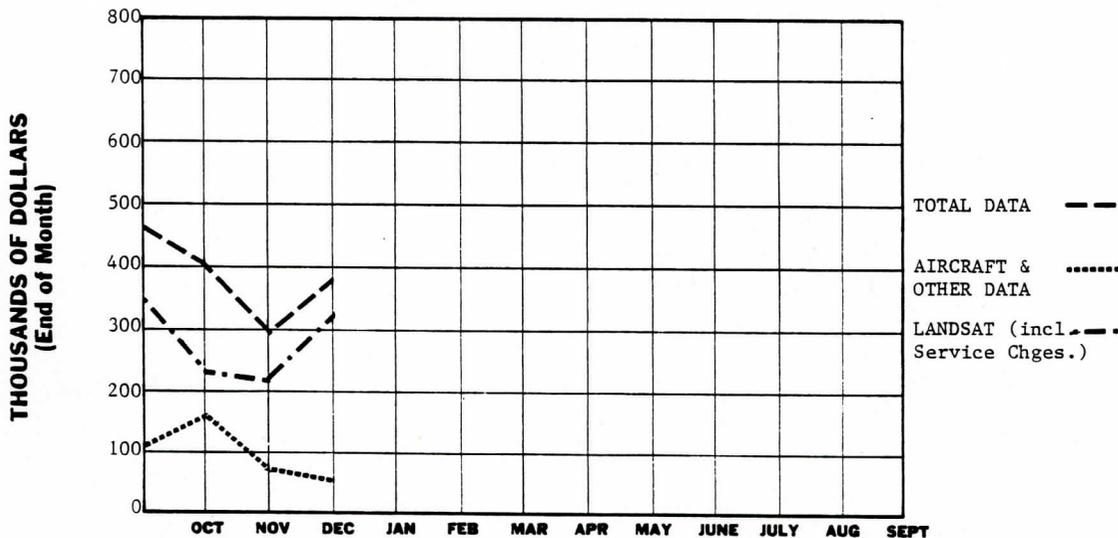
**VALUE OF DATA SHIPPED (EDC)  
(Reimbursables)**



**VALUE OF DATA SHIPPED (EDC)  
(Reimbursables)**

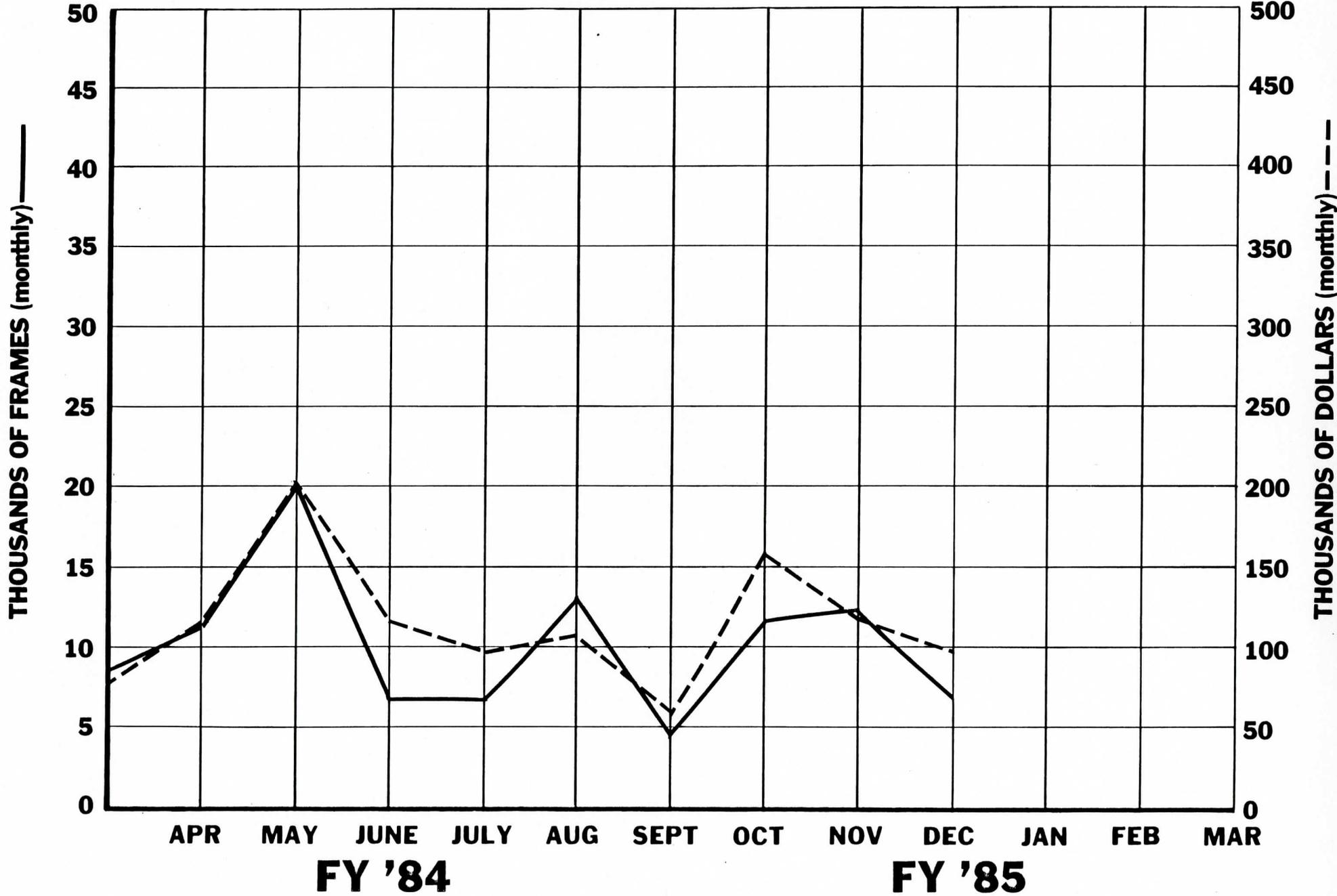


**TOTAL WORK IN PROCESS - FY 85**



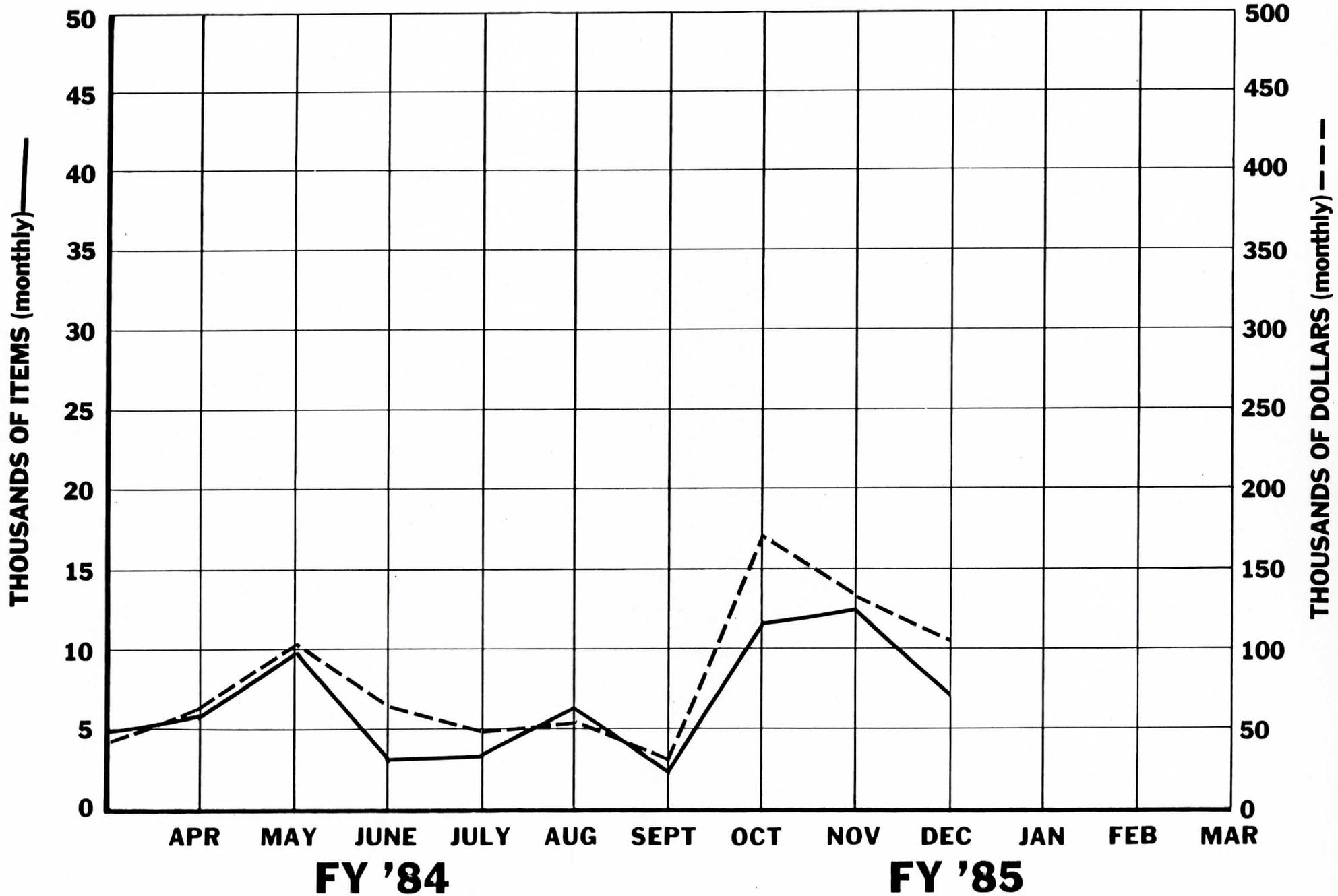
# VOLUME OF AIRCRAFT IMAGERY

(Excludes Survey)



# TOTAL EDC REIMBURSABLE SALES

(Excludes Survey)



EDC REIMBURSABLE RECEIPTS<sup>1</sup>

JULY 1972 THROUGH DECEMBER 1984

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LANDSAT IMAGERY <sup>2</sup>	1,515,418 FRAMES	\$12,723,918	(69%)
LANDSAT DIGITAL DATA <sup>2</sup>	<u>27,144</u> SCENES	<u>5,608,979</u>	(31%)
LANDSAT TOTAL	1,542,562 ITEMS	\$18,332,897	(100%)
AIRCRAFT IMAGERY	2,004,690 FRAMES	\$10,798,551	(77%)
OTHER DATA TOTAL	<u>229,053</u> ITEMS	<u>3,253,563</u>	(23%)
AIRCRAFT/OTHER DATA TOTAL	2,233,743 ITEMS	\$14,052,114	(100%)
GRAND TOTAL	3,776,305 ITEMS	\$32,385,011	

<sup>1</sup> Excludes USGS products/services after FY 1983; excludes NOAA Landsat revenue after FY 82.

<sup>2</sup> Includes Landsat sales of \$1,112,239 in FY 83; balance of Landsat revenue received during FY 83 are credited to NOAA.

EROS DATA CENTER  
NOAA LANDSAT PRODUCT SUMMARY

DATE ISSUED: January 4, 1985

MONTH: December 1984

DATA PROFILE	CURRENT MONTH		MONTH LAST YEAR		
	Items	Dollars	Items	Dollars	% \$ Change
1. Imagery	2,250	109,170	3,229	188,340	*
a. MSS/RBV	(1,434)	(80,584)	(2,513)	(174,107)	-54%
b. TIPS (TM Image Proc.Sys.)	(725)	(24,767)	*	*	*
c. TM Scrounge	(91)	(3,819)	(716)	(14,233)	-73%
2. Digital Products	399	178,860	146	87,625	*
a. MSS/RBV Scenes	(115)	(74,750)	(139)	(66,575)	12%
b. TIPS Quadrants	(279)	(103,750)	*	*	*
c. TM Scrounge Scenes	(0)	(0)	(7)	(21,050)	-
d. TM Sample CCT Scenes	(0)	(0)	(0)	(0)	-
e. MSS Sample CCT Scenes	(0)	(0)	(0)	(0)	-
f. Floppy Disks	(5)	(360)	(0)	(0)	-
3. Accession Aids		2,243		86	2,508%
4. Subtotal (#1-#3)	2,649	290,273	3,375	276,051	N/A
5. Acquisition Charges and Cloud Cover Surcharges	1,360	400,700	1,436	363,190	10%
6. TOTAL LANDSAT REVENUE	4,009	690,973	4,811	639,241	N/A
7. Sales Returns/Allowances (deducted from #1-4)		\$ 3,611		\$ 8,492	
8. Reimbursable Work-In- Process (End-of-Month)		\$ 260,140		\$ 103,636	
9. Average Order Turnaround Time for Std. Photo. and Digital Products		8 days		7 days	

REMARKS:

Item #7 for "Current Month" are product returns/allowances only.

Item #8 for "Current Month" includes \$178,250 for retrospective CCT's.

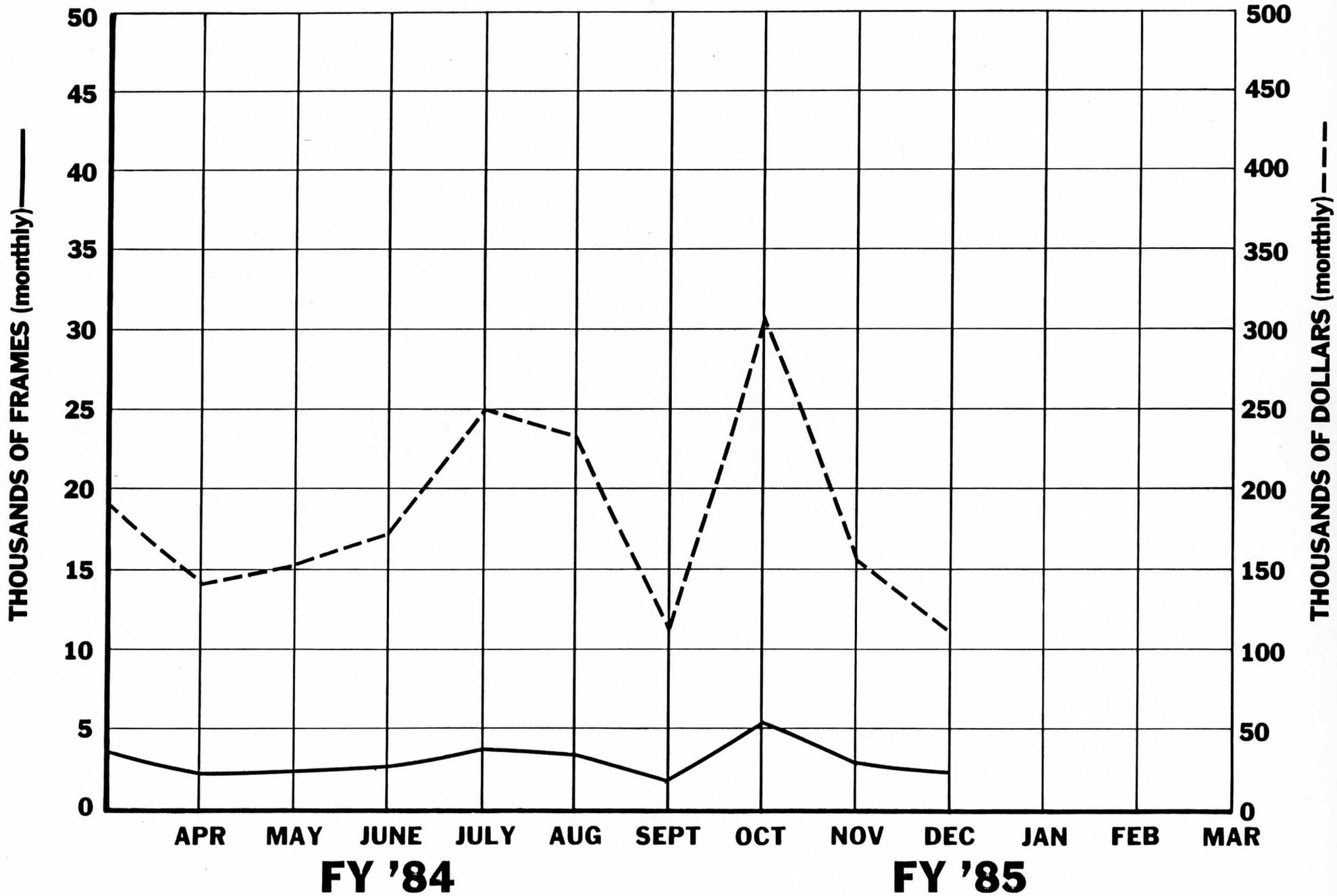
\* There were no TIPS sales until January 1984. TIPS product sales information not reportable until October 1984.

NOAA LANDSAT CUSTOMER PROFILE PERCENTAGES

DECEMBER 1984

<u>CATEGORY</u>	<u>IMAGERY</u>		<u>DIGITAL PRODUCTS</u>	
	<u>Items</u>	<u>Dollars</u>	<u>Items</u>	<u>Dollars</u>
Federal Government	47%	50%	57%	27%
U.S.G.S.	(2%)	(4%)	(4%)	(3%)
Other Federal	(45%)	(46%)	(53%)	(24%)
State/Local Government	0%	1%	2%	3%
Academia	6%	4%	0%	1%
Industrial	16%	20%	34%	57%
Individual	4%	4%	0%	0%
Non-U.S.	<u>27%</u>	<u>21%</u>	<u>7%</u>	<u>12%</u>
	100%	100%	100%	100%

# VOLUME OF LANDSAT IMAGERY (Based on Shipped Date)



## NOAA LANDSAT REVENUE

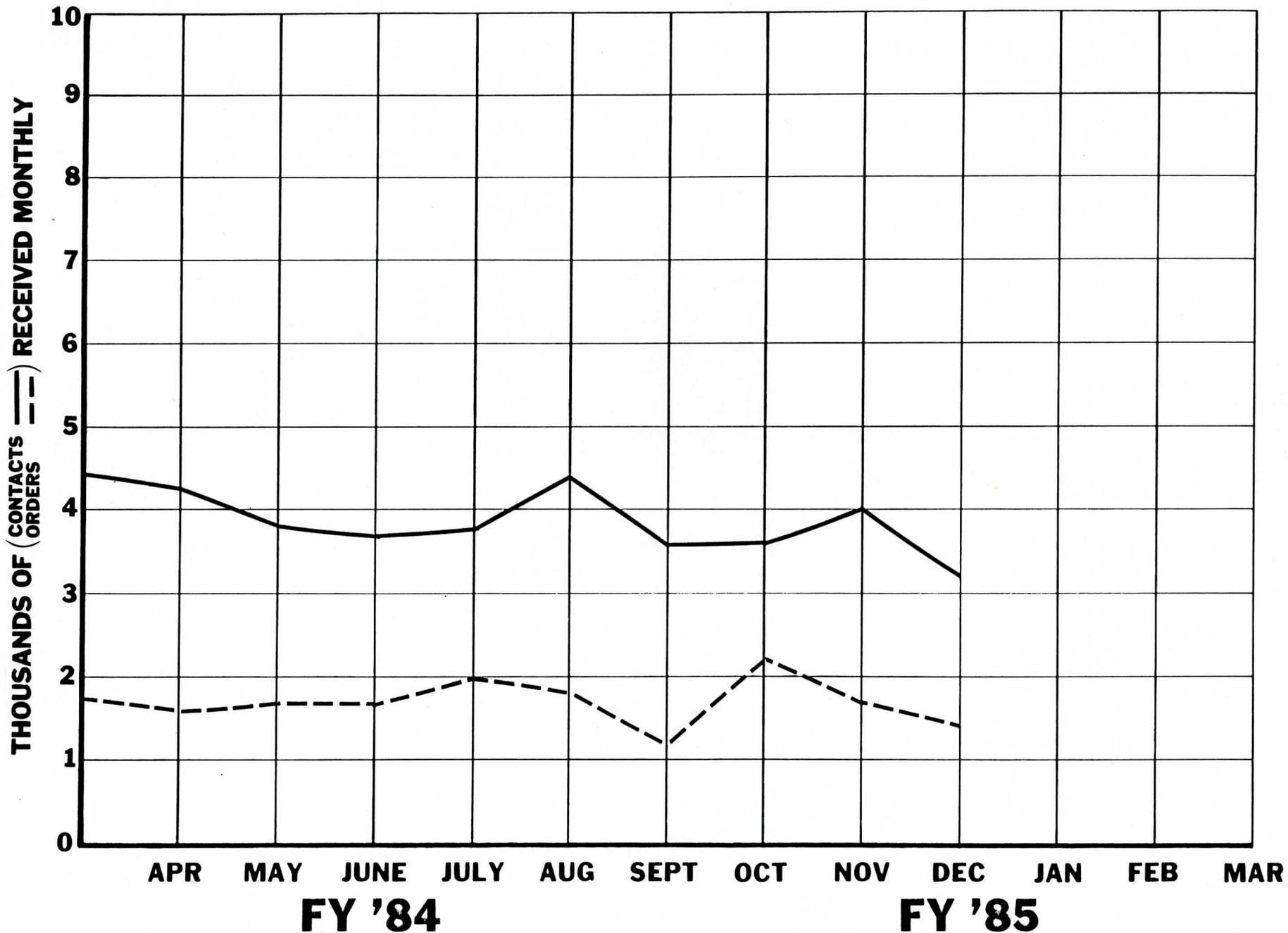
OCTOBER 1982 THROUGH DECEMBER 1984

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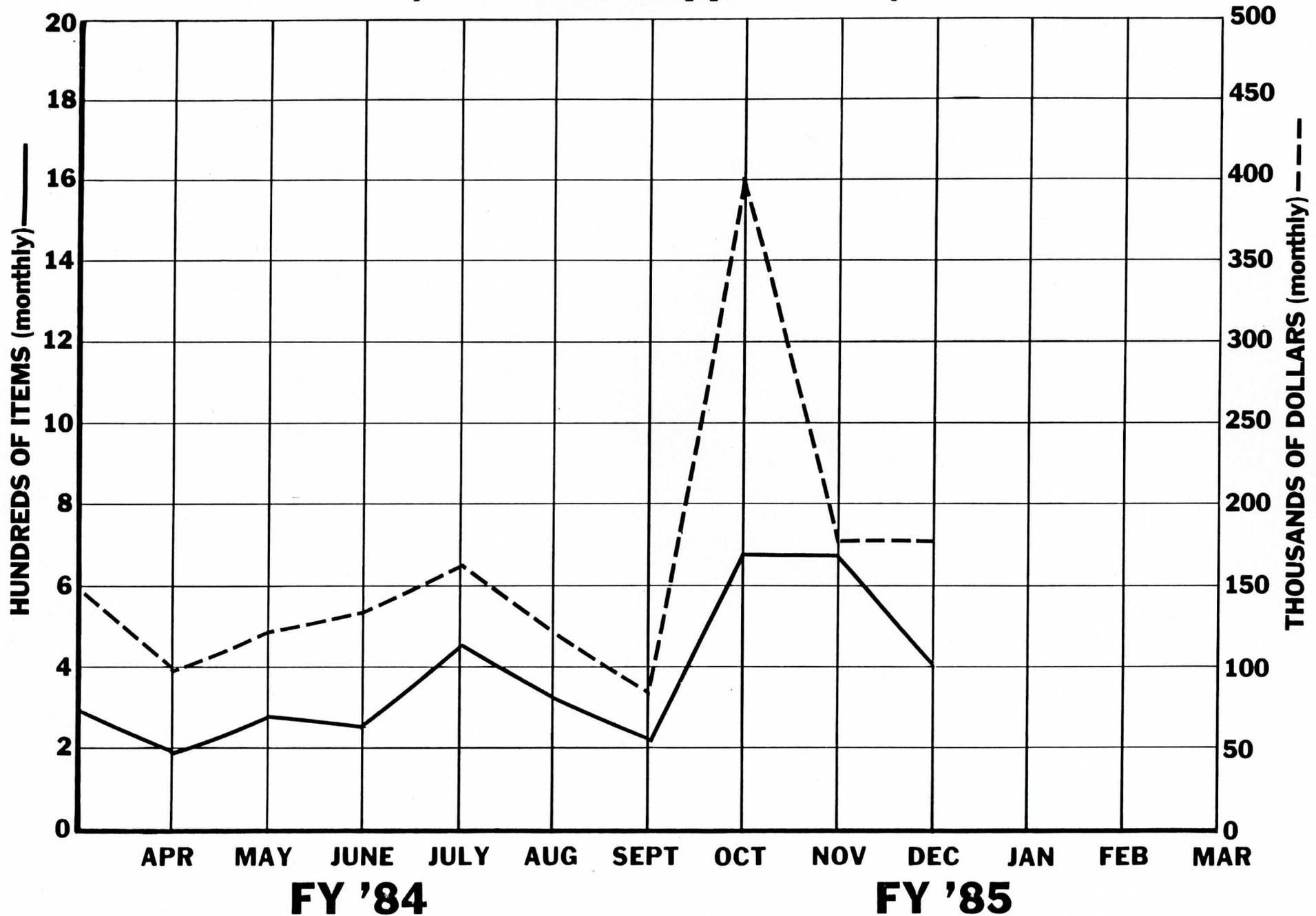
IMAGERY*	90,937 FRAMES	\$4,594,521	(23%)
DIGITAL PRODUCTS*	6,689 ITEMS	3,463,283	(17%)
ACCESSION AIDS	N.A.	49,250	( 0%)
ACQUISITION CHARGES & CLOUD COVER SURCHARGES	<u>42,173</u> ITEMS	<u>12,111,045</u>	<u>(60%)</u>
GRAND TOTAL	139,799 ITEMS	\$20,218,099	(100%)

\*Excludes Landsat sales of \$1,112,239 credited to EDC/USGS for FY '83:  
Imagery-30,934 frs, \$620,582; Digital-1,698 scenes, \$491,657.

# USER SERVICES ACTIVITY



# VOLUME OF LANDSAT DIGITAL PRODUCTS (Based on Shipped Date)



# NATIONAL HIGH ALTITUDE PHOTOGRAPHY (NHAP) EDC MONTHLY ACTIVITY REPORT

DECEMBER 1984

ACTIVITY	FY 1984 THROUGH DECEMBER	TOTAL CURRENT MONTH DECEMBER	FY 1985 THROUGH DECEMBER
NUMBER OF FRAMES RECEIVED			
Black and White	12,869	2,120	3,463
Color Infrared	18,904	2,650	5,268
NUMBER OF MASTER FRAMES DUPLICATED			
Black and White	11,454	933	3,937
Color Infrared	13,680	1,005	1 901
COSTS TO EDC FOR DUPLICATION	\$104,988	\$8,829	\$23,217
NUMBER OF FRAMES SOLD			
Black and White	10,096	4,701	23,548
Color Infrared	6,276	1,733	7,305
REVENUE FROM FRAMES SOLD	\$176,096	\$81,680	\$347,825
NHAP PARTICIPANT PURCHASES			
BLM	5,581	35	2,191
BOM	0	0	0
COE	0	0	0
DMA	132	1,320	15,651
FS	7,514	510	14,542
F&WS	21,148	759	5,450
NOAA	0	0	195
NOS	0	0	0
NPS	1,239	0	0
SCS	366	444	444
TVA	195	126	414
USGS	46,249	24,707	94,499
Other Users	93,672	53,779	214,439
TOTAL	\$176,096	\$81,680	\$347,825

SLAR SALES

DECEMBER 19 84

USER CATEGORY	NO. OF ORDERS	NO. OF ITEMS	CONTERMINOUR U.S.			ALASKA		
			TYPE ITEM	LOCATION OF DATA	DOLLAR VALUE	TYPE ITEM	LOCATION OF DATA	DOLLAR VALUE
Government	2	1	strip	CAPA	35.00			
		2	mosaic	CAPA	170.00			
Educational	1	4	mosaic	CAPA	340.00			
Private Industry	6	10	strip	NAPA	320.00			
		8	mosaic	NAPA	740.00			
		7	mosaic	CAPA	595.00			
		2	mosaic	AAPA	170.00			
		1	mosaic	TNPA	85.00			
Individual	3	1	mosaic	TNPA	85.00			
		1	mosaic	CAPA	85.00			
		1	microfiche set		5.00			
TOTAL SALES \$2,630.00								
Prepared by Rose Tyrrell								

MAIN IMAGE FILE ACTIVITY  
December, 1984

SPACE DATA

LANDSAT I, II, III, IV, and V	Black & White MSS, RBV & TM Scenes	638,064
	Landsat Scenes Available from Brazil	41,101
	Landsat Scenes Available from Italy	237,671
	Landsat Scenes Available from Canada	259,836
	Landsat Scenes Available from S. Africa	18,781
	Landsat Scenes Available from Earthnet	10,078
	Landsat Scenes Available from Australia	41,452
	Landsat Scenes Available from Argentina	9,118
	Color Composites	15,525
	CCT's at EDC (X format)	30,672
	TM Quadrant CCT's	4,322
	Landsat Rolls (70mm and 9-inch)	7,805
	Landsat Rolls (EDIPS)	5,468
	Landsat Rolls (TM)	642
	Microfilm Rolls (16mm)	553
SKYLAB II, III, IV	S190A & S190B Geo-Retrievable Frames	38,765
	Rolls (including handheld & S192 data)	634
	Microfilm Rolls	31
APOLLO/GEMINI/ APOLLO-SOYUZ	Geo-Retrievable (Accessions)	478
	Rolls at EDC	127
	Total Frames Available	18,362
	Microfilm Rolls (16mm)	7
SHUTTLE	Rolls at EDC	156
	Total Frames Available	15,984
	Microfilm Rolls (16mm)	13

DEPARTMENT OF THE INTERIOR

USGS, NHAP	Roll Film at EDC	17,745
	Roll Film at Mapping Centers	589
	Frames	2,801,011
	Geo-Retrievable (Accessions)	68,566
	Microfilm Rolls	79

Approximately 1,945 rolls of National High Altitude Photography have been received and entered into the EDC MIF. This data is retrievable in block format.

BLM	Roll Film	961
BR	Frames	192,212
BIA	Geo-Retrievable (Accessions)	1,525
NPS	Roll Film	55
	Frames	8,095
	Geo-Retrievable (Accessions)	1,318

BLM, BR and BIA - Imagery is geo-retrievable in block accession format.

DEPARTMENT OF DEFENSE

ARMY	Roll Film	6,065
NAVY	Geo-Retrievable	16,119
AIR FORCE	Frames	666,202
COE	Geo-Retrievable (Accessions)	4,244
	Roll Film	65
	Frames	22,411

These data are geographically retrievable and have been incorporated into the Aerial Photography micro(graphic)INDEX.

NASA

JSC-AIRCRAFT	Geo-Retrievable (Accessions)	67,570
	Roll Film	6,220
	Frames	987,174
	Microfilm Rolls	560

These data are geographically retrievable in strip accession format; microfilm reference rolls are available.

AMES	Geo-Retrievable (Accessions)	90,418
	Roll Film	3,295
	Frames	432,457
	Microfilm Rolls	204

These data are geographically retrievable in strip accession format; microfilm reference rolls are available.

WALLOPS/KSC	Roll Film	1,092
	Frames	82,459

Roll data are available in minimum data format.

MARSHALL	Geo-Retrievable (Accessions)	1,274
	Roll Film	41
	Frames	7,723
	Microfilm Rolls	4

These data are geographically retrievable; microfilm reference rolls are also available.

OTHER SOURCE

EPA	Geo-Retrievable (Accessions)	10,543
	Roll Film	396
	Frames	72,361
MISCELLANEOUS	Geo-Retrievable (Accessions)	1,253
	Roll Film	463
	Frames	51,361
EDC/SDSU	Roll Film	26
	Frames	2,425
	Geo-Retrievable (Accessions)	290

MAIN IMAGE FILE AS OF DECEMBER, 1984

	<u>Film Rolls</u>	<u>Frames</u>	<u>Georef Accessions</u>
Apollo/Gemini Space Photography	127	18,362	478
Skylab Imagery	634	44,845	38,765
Shuttle	156	15,984	--
Landsat Data (MSS-RBV)	13,273	2,052,682	632,608(1)
(TM)	642	39,232	5,456
			15,525(2)
			41,101(3)
			237,671(4)
			259,836(5)
			18,781(6)
			10,078(7)
			41,452(8)
			<u>9,118(9)</u>
TOTAL SPACE DATA	<u>14,832</u>	<u>2,171,105</u>	<u>1,310,869</u>
NASA Research Aircraft Imagery	10,928	1,545,058	159,262
USDI Aerial Mapping Photography	19,343	3,001,318	71,409
USDOD Aerial Photography	6,130	688,613	20,363
Miscellaneous	885	126,147	12,086
TOTAL AIRCRAFT	<u>37,286</u>	<u>5,361,136</u>	<u>263,120</u>
TOTAL EROS DATA CENTER HOLDINGS	<u>52,118</u>	<u>7,532,241</u>	<u>1,573,989</u>

- (1) Black and White Scenes Retained at EDC
- (2) Color Composites Retained at EDC
- (3) Landsat Scenes Available from Brazil
- (4) Landsat Scenes Available from Italy
- (5) Landsat Scenes Available from Canada
- (6) Landsat Scenes Available from South Africa
- (7) Landsat Scenes Available from Earthnet
- (8) Landsat Scenes Available from Australia
- (9) Landsat Scenes Available from Argentina

CHEMICAL MANAGEMENT SYSTEM COST SAVINGS CHART

December 1984

CHEMICAL	EFFICIENCY %	GALLONS REGENERATED	GALLONS FRESH MIXED	GALLONS DESILVERED & DUMPED	CHEMICAL COST SAVINGS	ESTIMATED SILVER RECOVERED		COMBINED DOLLAR SAVINGS
						TROY OZ	VAL.@\$6.13	
RAPID FIX	100	80	0	0	\$ 124	29.2	\$ 179	\$ 303
EK 885 FIX HOUSTON	100	240	0	0	307	37.8	232	539
EK 885 FIX 11CM's	100	150	0	0	228	85.2	522	750
EK EA-5 FIX	N/A	N/A	320	320	N/A	56.9	349	349
EK R-3 BLEACH/FIX	N/A	N/A	100	150	N/A	37.5	230	230
EK EA-5 BLEACH	71	195	80	N/A	1,229	N/A	N/A	1,229
HUNT CP-30 BLEACH/FIX	N/A	N/A	25	0	N/A	0	0	0
WASTE FIX	N/A	N/A	N/A	230	N/A	23	141	141
TOTAL	89	665	525	700	\$1,888	269.7	\$1,653	GRAND TOTAL \$3,541

PROCESSING CHEMICAL COSTS

MONTH OF December, 1984

PROCESS	TOTAL COST OF MIXED CHEMICALS, \$	TOTAL AMOUNT OF FILM OR PAPER PROCESSED, FT. <sup>2</sup>	CHEMICAL COST
EASTMAN KODAK 85 11CM's	\$ 336.42	12,745.6	.026
B/W Microfilm	35.25	759.7	.046
R-100	619.12	13,031.3	.048
EA-5	4,385.70	8,312.5	.528
E-6	217.99	265.2	.822
C-22	1,386.02	2,375.1	.584
B/W HOPE	120.80	12,053.4	.010
HOUSTON	402.39	10,803.0	.037
HUNT CP-30	107.33	458.4	.234
CRONAFLEX	372.78	965.0	.386
TOTAL	\$7,983.80	61,769.2	AVG. COST PER FT. <sup>2</sup> .129

EROS DATA CENTER  
STATISTICAL SUMMARY

	<u>FY 83 TOTAL</u>	<u>FY 84 1ST QTR.</u>	<u>FY 84 2ND QTR.</u>	<u>FY 84 3RD QTR.</u>	<u>FY 84 4TH QTR.</u>	<u>FY 84 TOTAL</u>	<u>FY 85 1ST QTR.</u>
Frames in EDC Data Base <sup>1</sup>	5,241,878	5,271,343	5,324,447	5,375,530	5,400,280	5,400,280	5,440,327
Aircraft	5,176,901	5,206,366	5,259,470	5,300,224	5,323,333	5,323,333	5,361,136
Other Data	64,977	64,977	64,977	75,306	76,947	76,947	79,191
Reimbursable Receipts <sup>1,2</sup>	\$1,729,784	\$266,512	\$318,130	\$452,767	\$268,719	\$1,306,128	\$ 410,385
Aircraft	\$1,147,666	\$224,963	\$299,476	\$427,855	\$258,389	\$1,210,683	\$ 376,611
Other Data	\$ 582,118	\$ 41,549	\$ 18,654	\$ 24,912	\$ 10,330	\$ 95,445	\$ 33,774
Items Shipped <sup>1,2</sup>	157,677	19,959	46,846	37,833	24,225	128,863	31,488
Aircraft Frames	131,822	19,443	46,546	37,645	24,085	127,719	30,870
Other Data Items	25,855	516	300	188	140	1,144	618
Customer Contacts <sup>3</sup>	57,218	10,496	12,370	11,652	11,864	46,382	10,886
Orders Processed <sup>3</sup>	17,399	4,743	4,636	4,861	5,088	19,328	5,384
Visitors to EDC <sup>4</sup>	6,261	593	782	1,611	1,054	4,040	792
Total EDC Staff	316	321	316	340 <sup>5</sup>	332	332	333

October - December 1984 Data

Profile of Aircraft Imagery Shipped Sales<sup>2</sup>  
(Based on Dollars)

Other Federal Government	28%
State/Local Government	7%
Academia	5%
Industrial	47%
Individuals	13%
Non-U.S. <sup>7</sup>	0%

<sup>1</sup> Excludes Landsat

<sup>2</sup> Excludes Survey Products/Services in FY 84, FY 85

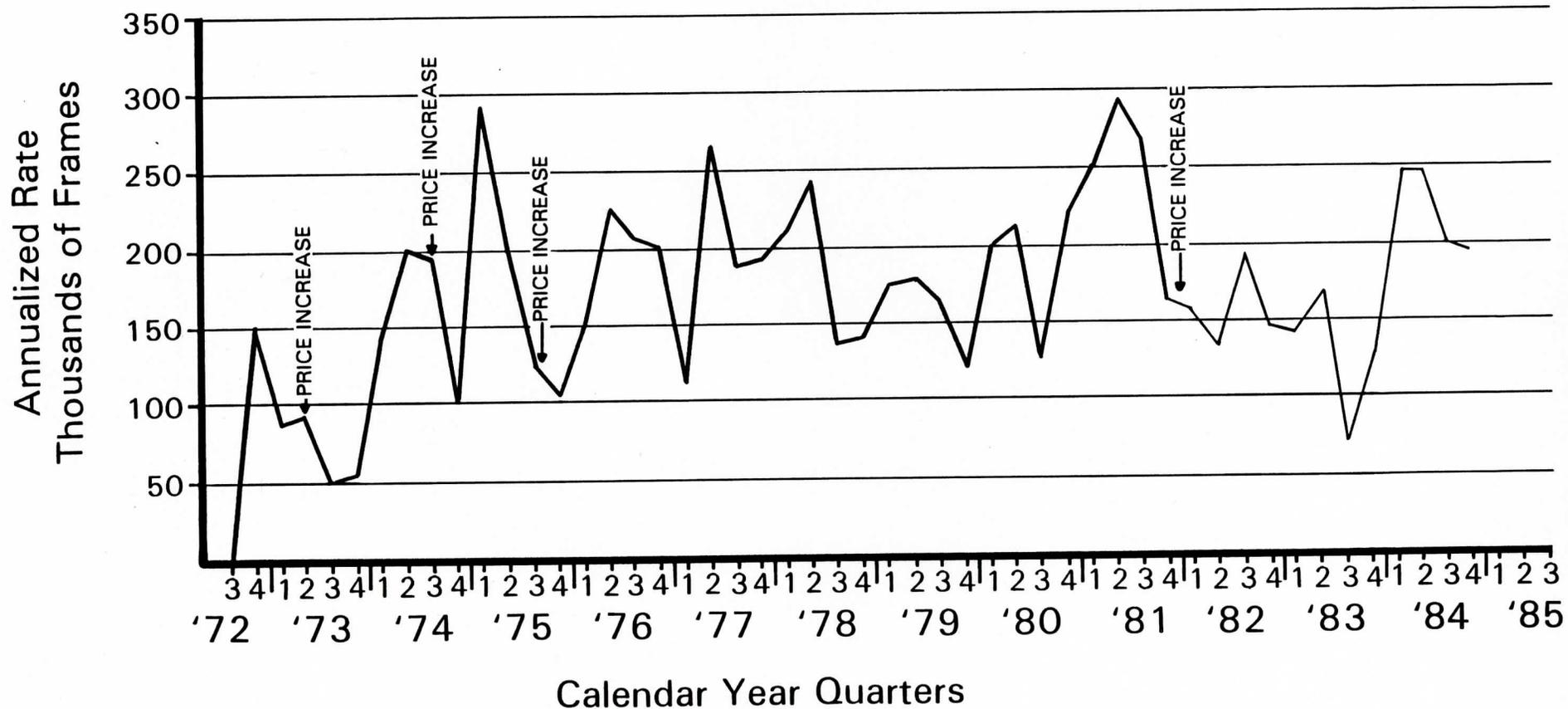
<sup>3</sup> Includes Landsat

<sup>4</sup> Based on visitor registration

<sup>5</sup> Includes 16 summer hires

<sup>7</sup> Based on address, not geographic coverage

# Sale of Aircraft Imagery Frames



NOTE: 4th Qtr. 83 and on includes Survey Products/Services

EROS DATA CENTER  
NOAA LANDSAT PRODUCT SUMMARY

DATE ISSUED January 4, 1985

QUARTER October-December 1984

DATA PROFILE	CURRENT QUARTER		LAST QUARTER		QUARTER LAST YEAR		
	Items	Dollars	Items	Dollars	Items	Dollars	% \$ Change
1. Imagery	10,286	570,967	8,120	588,368	10,995	678,859	*
a. MSS/RBV	(8,228)	(467,718)	(7,828)	(573,130)	(9,307)	(592,888)	-21%
b. TIPS(TM Image Proc. Sys.)	(1,806)	(88,521)	*	*	*	*	*
c. TM Scrounge	(252)	(14,728)	(292)	(15,238)	(1,688)	(85,971)	-83%
2. Digital Products	1,746	762,080	976	366,900	(706)	502,130	*
a. MSS/RBV Scenes	(524)	(332,530)	(833)	(303,690)	(656)	(389,180)	-15%
b. TIPS Quadrants	(1,165)	(418,150)	*	*	*	*	*
c. TM Scrounge Scenes	(2)	(6,800)	(24)	(56,850)	(40)	(111,550)	-94%
d. TM Sample CCT Scenes	(4)	(800)	(2)	(400)	(6)	(1,200)	-33%
e. MSS Sample CCT Scenes	(5)	(250)	(0)	(0)	(4)	(200)	25%
f. Floppy Disks	(46)	(3,550)	(117)	(5,960)	(0)	(0)	-
3. Accession Aids		6,413		2,422		16,939	-62%
4. Subtotal (#1-#3)	12,032	1,339,460	9,096	957,690	11,701	1,197,928	N/A
5. Acquisition Charges and Cloud Cover Surcharges	5,280	1,889,095	6,741	2,149,390	4,943	1,260,215	50%
6. TOTAL LANDSAT REVENUE	17,312	3,228,555	15,837	3,107,080	16,644	2,458,143	N/A
7. Sales Returns/Allowances (deducted from #1-4)	\$ 30,197		\$ 14,099		\$ 16,419		
8. Reimbursable Work-In- Process (End-of-Quarter)	\$ 260,140		\$ 221,398		\$ 103,636		
9. Average Order Turnaround Time for Std. Photo. and Digital Products	8 days		7 days		7 days		

REMARKS:

#8 "Current Quarter" includes \$178,250 for retrospective CCT's.

\* Item #1a and #2a for "Last Quarter" includes TIPS sales. There were no TIPS sales for "Quarter Last Year."

NOAA LANDSAT CUSTOMER PROFILE PERCENTAGES

OCTOBER - DECEMBER 1984

<u>CATEGORY</u>	<u>IMAGERY</u>		<u>DIGITAL PRODUCTS</u>	
	<u>Items</u>	<u>Dollars</u>	<u>Items</u>	<u>Dollars</u>
Federal Government	52%	57%	68%	48%
U.S.G.S.	(2%)	(3%)	(3%)	(1%)
Other Federal	(50%)	(54%)	(65%)	(47%)
State/Local Government	2%	3%	2%	2%
Academia	6%	4%	1%	2%
Industrial	19%	20%	19%	32%
Individual	3%	2%	0%	0%
Non-U.S.	<u>18%</u>	<u>14%</u>	<u>10%</u>	<u>16%</u>
	100%	100%	100%	100%

NOAA LANDSAT  
STATISTICAL SUMMARY

	<u>FY 83</u> <u>TOTAL</u>	<u>FY 84</u> <u>1ST QTR.</u>	<u>FY 84</u> <u>2ND QTR.</u>	<u>FY 84</u> <u>3RD QTR.</u>	<u>FY 84</u> <u>4TH QTR.</u>	<u>FY 84</u> <u>TOTAL</u>	<u>FY 85</u> <u>1ST QTR.</u>
Frames in EDC Data Base <sup>1</sup>	1,891,002	1,902,446	1,936,893	1,935,991	2,042,942	2,042,942	2,091,914
Revenue <sup>1</sup>	\$7,026,321 <sup>3</sup>	\$2,458,143	\$1,504,374	\$2,893,626	\$3,107,080	\$9,963,223	\$3,228,555
Imagery	\$1,802,301	\$ 678,859	\$ 491,038	\$ 462,988	\$ 588,368	\$2,221,253	\$ 570,967
Digital	\$1,110,328	\$ 502,130	\$ 370,535	\$ 351,310	\$ 366,900	\$1,590,875	\$ 762,080
Accession Aids	\$ 22,017	\$ 16,939	\$ 741	\$ 718	\$ 2,422	\$ 20,820	\$ 6,413
Acquisition Charges/ Cloud Cover Surcharges	\$4,091,675	\$1,260,215	\$ 642,060	\$2,078,610	\$2,149,390	\$6,130,275	\$1,889,095
Items Shipped/Acquisitions <sup>1</sup>	63,413	16,644	12,602	13,991	15,837	59,074	17,312
Imagery Frames	45,687	10,995	8,646	7,203	8,120	34,964	10,286
Digital Items	1,901	706	652	708	976	3,042	1,746
Acquisitions	15,825	4,943	3,304	6,080	6,741	21,068	5,280
Customer Contacts <sup>2</sup>	57,218	10,496	12,370	11,652	11,864	46,382	10,886
Orders Processed <sup>2</sup>	17,399	4,743	4,636	4,861	5,088	19,328	5,384

October - December 1984 Data

Profile of Landsat Imagery Products  
(Based on Dollars)

Federal Government	57%
State/Local Government	3%
Academia	4%
Industrial	20%
Individuals	2%
Non-U.S. <sup>5</sup>	14%

Type of Landsat Business<sup>4</sup>

Imagery B/W Frames	81%
Imagery Color Frames	19%
Imagery B/W Dollars	75%
Imagery Color Dollars	25%

Profile of Landsat Digital Products  
(Based on Dollars)

Federal Government	48%
State/Local Government	2%
Academia	2%
Industrial	32%
Individual	0%
Non-U.S. <sup>5</sup>	16%

<sup>1</sup> Landsat only

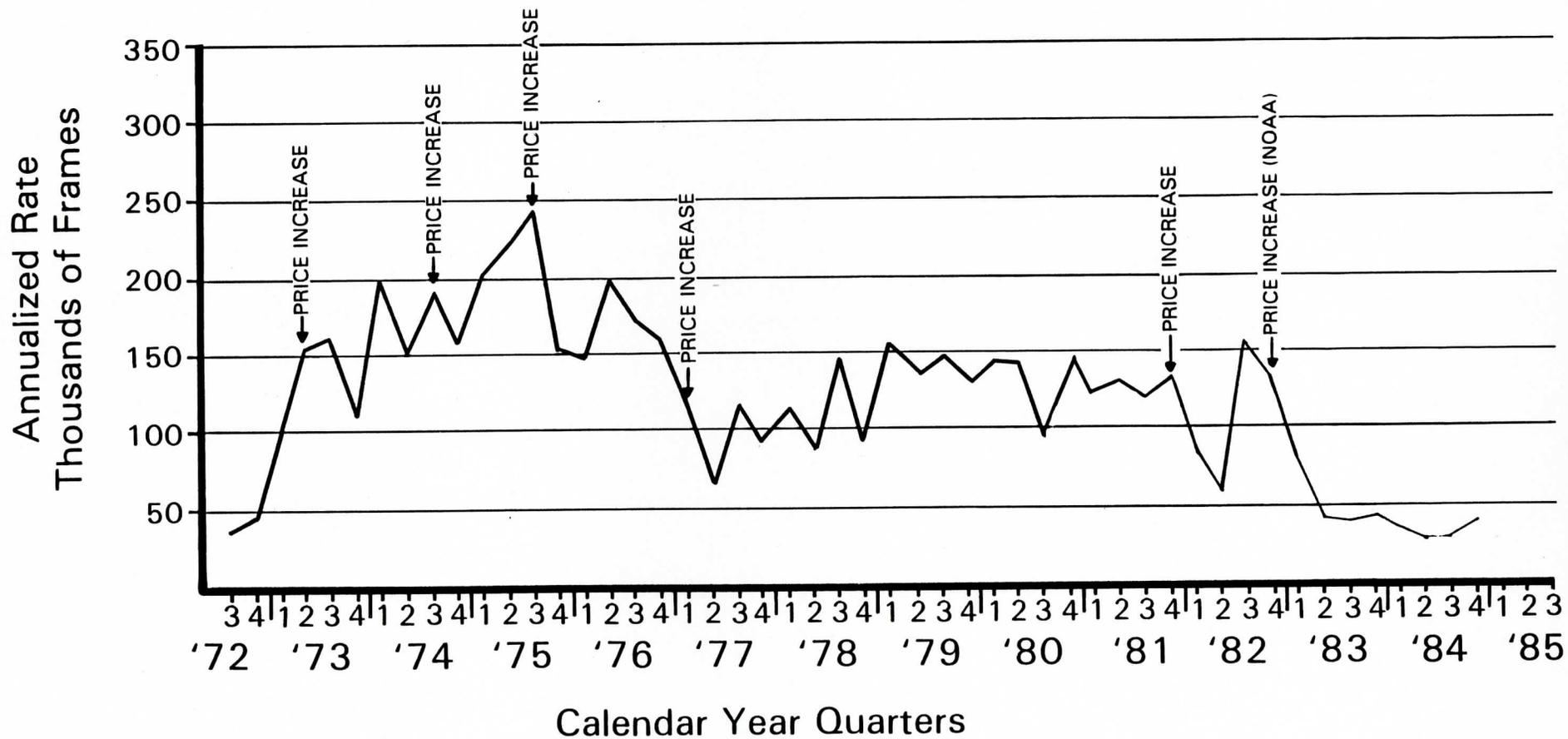
<sup>2</sup> Includes Aircraft and Other Data

<sup>3</sup> Excludes \$1,112,239 carryover from FY '82

<sup>4</sup> Excludes TM Scrounge imagery

<sup>5</sup> Based on billing address, not geographic coverage

# Sale of Landsat Imagery Frames



# Sale of Landsat Digital Products

