

OPTIONAL FORM NO. 10
MAY 1962 EDITION
GSA FPMR (41 CFR) 101-11.6

UNITED STATES GOVERNMENT

Memorandum



TO : Distribution
FROM : Management Assistant
SUBJECT: Statistics

DATE: October 12, 1984

Attached are the Main Image File Holdings for the month of September. Also attached are the NOAA Landsat monthly, quarterly, and yearly Product Summaries; the Consolidated Business Report for September and FY 84; and an Aircraft Customer Profile sheet for the year. The business report and the profile sheet replace the EDC Reimbursable Receipts report.

Gery Austin
Gery Austin

4 Attachments

Distribution:

- A. Watkins
- G. Landis
- G. Metz
- R. Pohl
- R. Thompson
- M. Yaroch
- D. Lauer
- W. Rohde
- R. Byrnes
- P. Wiepking
- R. Meyer
- L. Pettinger
- D. Carneggie
- B. Anderson



MAIN IMAGE FILE AS OF SEPTEMBER, 1984

	<u>Film Rolls</u>	<u>Frames</u>	<u>Georef Accessions</u>
Apollo/Gemini Space Photography	127	18,362	478
Skylab Imagery	634	44,845	38,765
Shuttle	134	13,740	—
Landsat Data (MSS-RBV)	12,940	2,012,852	618,921(1)**
(TM)	511	30,090	4,174
			15,212(2)
			41,101(3)
			237,671(4)
			259,836(5)
			18,781(6)
			10,078(7)
			41,452(8)
TOTAL SPACE DATA	<u>14,346</u>	<u>2,119,889</u>	<u>1,286,469**</u>
NASA Research Aircraft Imagery	10,868	1,527,330	158,219
USDI Aerial Mapping Photography	19,257	2,986,434	71,396
USDOD Aerial Photography	6,130	688,613	20,353
Miscellaneous	838	120,956	11,596
TOTAL AIRCRAFT	<u>37,093</u>	<u>5,323,333</u>	<u>261,564</u>
TOTAL EROS DATA CENTER HOLDINGS	<u>51,439</u>	<u>7,443,222</u>	<u>1,548,033**</u>

- (1) Black and White Scenes Retained at EDC
- (2) Color Composites Retained at EDC
- (3) Landsat Scenes Available from Brazil
- (4) Landsat Scenes Available from Italy
- (5) Landsat Scenes Available from Canada
- (6) Landsat Scenes Available from South Africa
- (7) Landsat Scenes Available from Earthnet
- (8) Landsat Scenes Available from Australia

**Part of Landsat 5 was unavailable for reporting; used last month's figure.

EROS DATA CENTER
NOAA LANDSAT PRODUCT SUMMARY

DATE ISSUED September 26, 1984

MONTH September 1984

DATA PROFILE	CURRENT MONTH		MONTH LAST YEAR		
	Items	Dollars	Items	Dollars	% \$ Change
1. Imagery	1,457	110,292	2,910	143,003	-23%
a. MSS/RBV/TIPS	(1,417)	(109,102)	(2,691)	(140,884)	-23%
b. TM Scrounge	(40)	(1,190)	(219)	(2,119)	-44%
2. Digital Products	223	83,605	105	91,710	-9%
a. MSS/RBV/TIPS CCT's	(191)	(74,685)	(93)	(57,060)	31%
b. TM Scrounge CCT's	(2)	(6,800)	(14)	(34,900)	-81%
c. TM Scrounge Sample CCT's	(1)	(200)	(-1)	(-200)	---
d. MSS Sample CCT's	(0)	(0)	(-1)	(-50)	---
e. Other Products	(29)	(1,920)			
3. Accession Aids		1,879		1,112	69%
4. Subtotal (#1-#3)	1,680	195,776	3,015	235,825	-17%
5. Acquisition Charges and Cloud Cover Surcharges	1,666	105,100	1,379	326,555	-68%
6. TOTAL LANDSAT REVENUE	3,346	300,876	4,394	562,380	-46%
7. Sales Returns/Allowances (deducted from #1-4)		\$ 6,284		\$ 11,535	
8. Reimbursable Work-In- Process (End-of-Month)		\$ 221,398		\$ 233,249	
9. Average Order Turnaround Time for Std. Photo. and Digital Products		6 days		7 days	

REMARKS:

#5 is low due to product returns that were processed for the months of April-August.

#7 "Current Month" excludes \$597,790 for duplicate acquisitions for Dept. of Ag. and Other Agencies.

#7 "Month Last Year" excludes \$87,295 for duplicate acquisitions for Dept. of Ag. and Other Agencies.

#8 "Current Month" excludes service charges of \$125,950.

#8 "Month Last Year" excludes services charges of \$89,440.

NOAA LANDSAT CUSTOMER PROFILE PERCENTAGES

SEPTEMBER 1984

<u>CATEGORY</u>	<u>IMAGERY</u>		<u>DIGITAL PRODUCTS</u>	
	<u>Items</u>	<u>Dollars</u>	<u>Items</u>	<u>Dollars</u>
Federal Government	60%	71%	52%	28%
U.S.G.S.	(15%)	(20%)	(5%)	(7%)
Other Federal	(45%)	(51%)	(47%)	(21%)
State/Local Government	5%	4%	0%	0%
Academic	4%	2%	15%	9%
Industrial	14%	12%	12%	27%
Individual	4%	3%	1%	1%
Non-U.S.	13%	8%	20%	35%
	<u>100%</u>	<u>100%</u>	<u>100%</u>	<u>100%</u>

EROS DATA CENTER
NOAA LANDSAT PRODUCT SUMMARY

DATE ISSUED September 26, 1984

QUARTER July-September 1984

DATA PROFILE	CURRENT QUARTER		LAST QUARTER		QUARTER LAST YEAR		
	Items	Dollars	Items	Dollars	Items	Dollars	% \$ Change
1. Imagery	8,120	588,368	7,203	462,988	10,656	609,929	-4%
a. MSS/RBV/TIPS	(7,828)	(573,130)	(6,800)	(444,367)	(9,125)	(577,347)	-1%
b. TM Scrounge	(292)	(15,238)	(403)	(18,621)	(1,531)	(32,582)	-53%
2. Digital Products	976	366,900	708	351,310	424	341,230	8%
a. MSS/RBV/TIPS CCT's	(833)	(303,690)	(531)	(296,470)	(377)	(235,080)	29%
b. TM Scrounge CCT's	(24)	(56,850)	(18)	(46,000)	(41)	(105,550)	-46%
c. TM Scrounge Sample CCT'	(2)	(400)	(0)	(0)	(2)	(400)	0%
d. MSS Sample CCT's	(0)	(0)	(0)	(0)	(4)	(200)	----
e. Other Data	(117)	(5,960)	(159)	(8,840)			
3. Accession Aids		2,422		718		1,126	115%
4. Subtotal (#1-#3)	9,096	957,690	7,911	815,016	11,080	952,285	1%
5. Acquisition Charges and Cloud Cover Surcharges	6,741	2,149,390	6,080	2,078,610	5,104	1,460,565	47%
6. TOTAL LANDSAT REVENUE	15,837	3,107,080	13,991	2,893,626	16,184	2,412,850	29%
7. Sales Returns/Allowances (deducted from #1-4)		\$ 14,099		\$ 16,698		\$ 11,535	
8. Reimbursable Work-In- Process (End-of-Quarter)		\$ 221,398		\$ 145,657		\$ 233,249	
9. Average Order Turnaround Time for Std. Photo. and Digital Products		7 days		6 days		7 days	

REMARKS:

#7 "Current Quarter" excludes duplicate acquisitions processed for Dept. of Ag. and Other Agencies.

#8 "Current Quarter" excludes service charges of \$125,950.

NOAA LANDSAT CUSTOMER PROFILE PERCENTAGES

JULY - SEPTEMBER 1984

<u>CATEGORY</u>	<u>IMAGERY</u>		<u>DIGITAL PRODUCTS</u>	
	<u>Items</u>	<u>Dollars</u>	<u>Items</u>	<u>Dollars</u>
Federal Government	59%	67%	64%	42%
U.S.G.S.	(7%)	(8%)	(7%)	(6%)
Other Federal	(52%)	(59%)	(57%)	(36%)
State/Local Government	2%	2%	2%	3%
Academic	3%	2%	8%	6%
Industrial	22%	19%	16%	29%
Individual	5%	3%	0%	1%
Non-U.S.	9%	7%	10%	19%
	<u>100%</u>	<u>100%</u>	<u>100%</u>	<u>100%</u>

EROS DATA CENTER
NOAA LANDSAT PRODUCT SUMMARY

DATE ISSUED October 11, 1984

FISCAL YEAR 1984

DATA PROFILE	CURRENT FISCAL YEAR		LAST FISCAL YEAR		
	Items	Dollars	Items	Dollars	% \$ Change
1. Imagery	34,964	2,221,253	45,687	1,802,301	23%
a. MSS/RBV/TIPS	(31,869)	(2,051,022)	(40,303)	(1,626,012)	26%
b. TM Scrounge	(3,095)	(170,231)	(5,384)	(176,289)	- 3%
2. Digital Products	3,042	1,590,875	1,901	1,110,328	43%
a. MSS/RBV/TIPS CCT's	(2,607)	(1,252,535)	(1,581)	(867,528)	44%
b. TM Scrounge CCT's	(123)	(319,400)	(142)	(219,800)	45%
c. TM Scrounge Sample CCT's	(10)	(2,000)	(96)	(18,900)	-89%
d. MSS Sample CCT's	(6)	(450)	(82)	(4,100)	-89%
e. Other Products	(296)	(16,490)			
3. Accession Aids		20,820		22,017	- 5%
4. Subtotal (#1-#3)	38,006	3,832,948	47,588	2,934,646	31%
5. Acquisition Charges and Cloud Cover Surcharges	21,068	6,130,275	15,825	4,091,675	50%
6. TOTAL LANDSAT REVENUE	59,074	9,963,223	63,413	7,026,321	42%
7. Sales Returns/Allowances (deducted from #1-4)	\$ 83,075			126,009 \$ 107,859	
8. Reimbursable Work-In- Process (End-of-Year)	\$ 221,398			\$ 233,249	
9. Average Order Turnaround Time for Std. Photo. and Digital Products		6 days		9 days	

REMARKS:

- #7 "Current Fiscal Year" excludes \$1,174,425 for duplicate acquisitions for Dept. of Ag. and other Agencies.
- #8 "Current Fiscal Year" excludes service charges of \$125,950.
- #7 "Last Fiscal Year" excludes duplicate acquisitions processed for Dept. of Ag. and other Agencies.
- #8 "Last Fiscal Year" excludes \$89,440 for duplicate acquisitions processed for Dept. of Ag. and other Agencies.
- #9 "Last Fiscal Year" is based on data for 7 months.

NOAA LANDSAT CUSTOMER PROFILE PERCENTAGES

FY 1984

<u>CATEGORY</u>	<u>IMAGERY PRODUCTS</u>		<u>DIGITAL PRODUCTS</u>	
	<u>Items</u>	<u>Dollars</u>	<u>Items</u>	<u>Dollars</u>
Federal Government	41%	52%	49%	35%
U.S.G.S.	(5%)	(6%)	(6%)	(5%)
Other Federal	(36%)	(46%)	(43%)	(30%)
State/Local Government	3%	3%	2%	3%
Academic	7%	5%	9%	5%
Industrial	22%	22%	20%	31%
Individual	5%	3%	1%	1%
Non-U.S.	<u>22%</u>	<u>15%</u>	<u>19%</u>	<u>25%</u>
	100%	100%	100%	100%

CONSOLIDATED BUSINESS REPORT FOR
September and FY 1984

I. REIMBURSABLE RECEIPTS (Other Federal & Non-Fed)	SEPTEMBER ITEMS	SEPTEMBER DOLLARS	FY84 ITEMS	FY84 DOLLARS
Aircraft Imagery	4,327	\$ 55,605	127,719	\$1,210,683
(Includes SLAR strips)	(0)	(0)	(110)	(4,605)
Aircraft Accession Aids	-	189	-	2,537
Other Satellite Imagery	3	155	201	6,290
Miscellaneous Services	0	0	33	3,482
Miscellaneous Products	32	3,407	902	82,136
(Includes SLAR mosaics)	(20)	(1,860)	(137)	(12,135)
NURE Data	4	600	8	1,000
REIMBURSABLE TOTAL	<u>4,366</u>	<u>\$ 59,956</u>	<u>128,863</u>	<u>\$1,306,128</u>

II. SURVEY PRODUCTS AND SERVICES	ITEMS	DOLLARS*	ITEMS	DOLLARS*
Aircraft Imagery	4,954	\$ 55,060	78,526	\$ 601,702
(Includes SLAR Strips)	(0)	(0)	(26)	(1,290)
Aircraft Accession Aids	-	0	-	35
Other Satellite Imagery	0	0	16	467
Miscellaneous Services	0	0	7	264
Miscellaneous Products	866	17,054	17,505	453,352
(Includes SLAR mosaics)	(0)	(0)	(19)	(1,690)
SURVEY TOTAL	<u>5,820</u>	<u>\$ 72,114</u>	<u>96,054</u>	<u>\$1,055,820</u>

*Calculated at equivalent EDC prices.

III. LANDSAT REVENUE	ITEMS	DOLLARS	ITEMS	DOLLARS
Imagery Products	1,457	\$110,292	34,964	\$2,221,253
Digital Products	223	83,605	3,042	1,590,875
Accession Aids	-	<u>1,879</u>	-	<u>20,820</u>
LANDSAT PRODUCTS TOTAL	1,680	\$195,776	38,006	<u>\$3,832,948</u>
Acquisition Charges/Cloud Cover Surcharges	<u>1,666</u>	<u>105,100**</u>	<u>21,068</u>	<u>6,130,275</u>
LANDSAT REVENUE TOTAL	3,346	\$300,876	59,074	<u>\$9,963,223</u> + 4 13,9
IV. GRAND TOTAL	13,532	\$432,946	283,991	\$12,325,171

**Figure is low due to \$597,790 in sales returns and allowances processed for the months of April - August 1984.

<u>Aircraft Customer Profile Percentages</u>	<u>FY 84 Frames</u>	<u>FY 84 Dollars</u>
Other Federal Government	21%	18%
State/Local Government	6%	13%
Academic	9%	8%
Industrial	53%	46%
Individual	10%	14%
Non-U.S.	<u>1%</u>	<u>1%</u>
Total	100%	100%