

UNITED STATES GOVERNMENT

Memorandum

X

TO : Distribution

DATE: September 9, 1985

FROM : Management Assistant, Data Production and
Distribution Branch

SUBJECT: August Statistics

Attached are the Main Image File holdings report for August. Also attached are the monthly NOAA Landsat Product Summary, the monthly Landsat Profile sheet, the August Consolidated Monthly Business Report, and the August Aircraft Profile sheet.

Geny
Geny Austin

Attachments

Distribution:

- ✓ A. Watkins
- G. Landis
- G. Metz
- R. Pohl
- R. Thompson
- M. Yaroch
- D. Lauer
- W. Rohde
- R. Byrnes
- P. Wiepking
- R. Meyer
- L. Pettinger
- D. Carneggie
- B. Anderson



MAIN IMAGE FILE AS OF AUGUST, 1985

	<u>Film Rolls</u>	<u>Frames</u>	<u>Georef Accessions</u>
Apollo/Gemini Space Photography	127	18,362	478
Skylab Imagery	634	44,845	38,765
Shuttle	239	26,763	—
Landsat Data (MSS-RBV)	13,919	2,141,605	653,649(1)
(TM)	1,146	72,454	9,375
			16,505(2)
			41,309(3)
			179,690(4)
			297,365(5)
			31,673(6)
			9,184(7)
			41,452(8)
			10,790(9)
TOTAL SPACE DATA	<u>16,065</u>	<u>2,304,029</u>	<u>1,330,235</u>
NASA Research Aircraft Imagery	12,367	1,574,133	160,301
USDI Aerial Mapping Photography	19,771	3,077,961	72,580
USDOD Aerial Photography	10,487	949,435	20,923
Miscellaneous	970	130,883	12,600
TOTAL AIRCRAFT	<u>43,595</u>	<u>5,732,412</u>	<u>266,404</u>
TOTAL EROS DATA CENTER HOLDINGS	<u>59,660</u>	<u>8,036,441</u>	<u>1,596,639</u>

- (1) Black and White Scenes Retained at EDC
- (2) Color Composites Retained at EDC
- (3) Landsat Scenes Available from Brazil
- (4) Landsat Scenes Available from Italy
- (5) Landsat Scenes Available from Canada
- (6) Landsat Scenes Available from South Africa
- (7) Landsat Scenes Available from Earthnet
- (8) Landsat Scenes Available from Australia
- (9) Landsat Scenes Available from Argentina

EROS DATA CENTER
NOAA LANDSAT PRODUCT SUMMARY

DATE ISSUED September 4, 1985

MONTH August 1985

DATA PROFILE	CURRENT MONTH		MONTH LAST YEAR		
	Items	Dollars	Items	Dollars	% \$ Change
1. Imagery	3,106	227,124	3,238	229,406	-1%
a. MSS/RBV	(2,155)	(151,304)	(3,161)	(222,165)	*
b. TIPS-TM Image Proc. Sys.)	(931)	(73,380)	*	*	*
c. TM Scrounge	(20)	(2,440)	(77)	(7,241)	-66%
2. Digital Products	697	290,835	308	118,585	145%
a. MSS/RBV Scenes	(143)	(98,135)	(252)	(95,335)	*
b. TIPS Quadrants	(437)	(188,350)	*	*	*
c. TM Scrounge Scenes	(0)	(0)	(7)	(21,050)	-
d. TM Sample CCT Scenes	(0)	(0)	(1)	(200)	-
e. MSS Sample CCT Scenes	(0)	(0)	(0)	(0)	-
f. Floppy Disks	(117)	(4,350)	(48)	(2,000)	118%
3. Accession Aids		349		449	-22%
4. Subtotal (#1-#3)	3,803	518,308	3,546	348,440	49%
5. Acquisition Charges and Cloud Cover Surcharges	3,384	746,830	2,481	1,059,230	-29%
6. TOTAL LANDSAT REVENUE	7,187	1,265,138	6,027	1,407,670	-10%
7. Sales Returns/Allowances (deducted from #1-4)		\$ 16,813		\$ 4,457	
8. Reimbursable Work-In- Process (End-of-Month)		\$ 184,112		\$ 157,193	
9. Average Order Turnaround Time for Std. Photo. and Digital Products		7 days		7 days	

REMARKS:

Item #7 for "Current Month" are product returns/allowances only.

Item #8 for "Current Month" includes \$73,025 for retrospective CCT's and excludes service charges.

*Item #1.a and 2.a for "Month Last Year" includes TIPS sales. However, sales information not reportable until October 1985.

NOAA LANDSAT CUSTOMER PROFILE PERCENTAGES

AUGUST 1985

<u>CATEGORY</u>	<u>IMAGERY</u>		<u>DIGITAL PRODUCTS</u>	
	<u>Items</u>	<u>Dollars</u>	<u>Items</u>	<u>Dollars</u>
Federal Government	60%	61%	74%	49%
U.S.G.S.	(6%)	(5%)	(1%)	(3%)
Other Federal	(54%)	(56%)	(73%)	(46%)
State/Local Government	1%	2%	1%	3%
Academia	2%	2%	4%	5%
Industrial	17%	16%	11%	21%
Individual	2%	1%	0%	0%
Non-U.S.	<u>18%</u>	<u>18%</u>	<u>10%</u>	<u>22%</u>
	100%	100%	100%	100%

CONSOLIDATED MONTHLY BUSINESS REPORT
AUGUST 1985

I. <u>REIMBURSABLE RECEIPTS</u> (Other Federal & Non-Fed)	<u>AUGUST</u> <u>ITEMS</u>	<u>AUGUST</u> <u>DOLLARS</u>	<u>FY 85</u> <u>ITEMS</u>	<u>FY 85</u> <u>DOLLARS</u>
Aircraft Imagery	6,863	\$ 83,243	92,570	\$1,186,841
(Includes SLAR strips)	(5)	(170)	(491)	(9,045)
Aircraft Accession Aids	-	10,910	-	15,734
Other Satellite Imagery	518	19,691	10,758	88,969
Miscellaneous Products	184	10,699	1,333	82,464
(Includes SLAR mosaics)	(1)	(85)	(229)	(20,965)
NURE Data	13	1,040	200	16,280
<u>REIMBURSABLE TOTAL</u>	<u>7,578</u>	<u>\$ 125,583</u>	<u>104,861</u>	<u>\$1,390,288</u>
II. <u>SURVEY PRODUCTS AND SERVICES</u>	<u>AUGUST</u> <u>ITEMS</u>	<u>AUGUST</u> <u>DOLLARS*</u>	<u>FY 85</u> <u>ITEMS</u>	<u>FY 85</u> <u>DOLLARS*</u>
Aircraft Imagery	5,346	\$ 36,706	62,654	\$ 450,751
(Includes SLAR Strips)	(1)	(60)	(145)	(8,650)
Aircraft Accession Aids	-	0	-	152
Other Satellite Imagery	224	4,293	407	9,131
Miscellaneous Products	2,123	187,678	13,985	454,688
(Includes SLAR mosaics)	(1)	(85)	(65)	(5,525)
NURE Data	0	0	9	720
<u>SURVEY TOTAL</u>	<u>7,693</u>	<u>\$ 228,677</u>	<u>77,055</u>	<u>\$ 915,422</u>
III. <u>LANDSAT REVENUE</u>	<u>AUGUST</u> <u>ITEMS</u>	<u>AUGUST</u> <u>DOLLARS</u>	<u>FY 85</u> <u>ITEMS</u>	<u>FY 85</u> <u>DOLLARS</u>
Imagery Products	3,106	\$ 227,124	37,248	\$2,147,377
Digital Products	697	290,835	6,354	3,042,545
Accession Aids	-	349	-	25,004
<u>LANDSAT PRODUCTS TOTAL</u>	<u>3,803</u>	<u>\$ 518,308</u>	<u>43,602</u>	<u>\$5,214,926</u>
Acquisition Charges/Cloud Cover Surcharges	<u>3,384</u>	<u>\$ 746,830</u>	<u>23,873</u>	<u>5,209,500</u>
<u>LANDSAT REVENUE TOTAL</u>	<u>7,187</u>	<u>\$1,265,138</u>	<u>67,475</u>	<u>\$10,424,426</u>
IV. GRAND TOTAL	22,458	\$1,619,398	249,391	\$12,730,136

*Calculated at equivalent EDC prices.

AIRCRAFT CUSTOMER PROFILE

AUGUST 1985

<u>Category (Excludes Survey)</u>	<u>Frames</u>	<u>Dollars</u>
Other Federal Government	28%	24%
State/Local Government	5%	8%
Academia	16%	11%
Industry	38%	41%
Individual	12%	16%
Non-U.S.	<u>1%</u>	<u>0%</u>
Total	100%	100%

<u>Category (Includes Survey)</u>	<u>Frames</u>	<u>Dollars</u>
Federal Government	60%	48%
USGS	(44%)	(31%)
Other Federal	(16%)	(17%)
State/Local Government	3%	5%
Academia	9%	8%
Industry	21%	28%
Individual	7%	11%
Non-U.S.	<u>0%</u>	<u>0%</u>
Total	100%	100%