

OPERATION GROUND SHOT



FIRST THE MOON . . . NOW THE EARTH!

OPERATION GROUND SHOT



A Plan for the Present— A Path for the Future . . .

The announcement of Sioux Falls as the designated site of the EROS . . . Earth Resources Observation Satellite was an exciting event for our community and for South Dakota. To secure this highly sought for facility required, among other things, a commitment to provide the necessary site. A site suitable for this installation has been selected and approved. Now the site must be purchased to expedite the beginning of operations.

In addition to the EROS site, Sioux Falls must plan immediately for the payment and improvement of our Industrial Park. This property, located north of the city, is owned by the Industrial Foundation. Payments and taxes have been paid by the Foundation for the past three years.

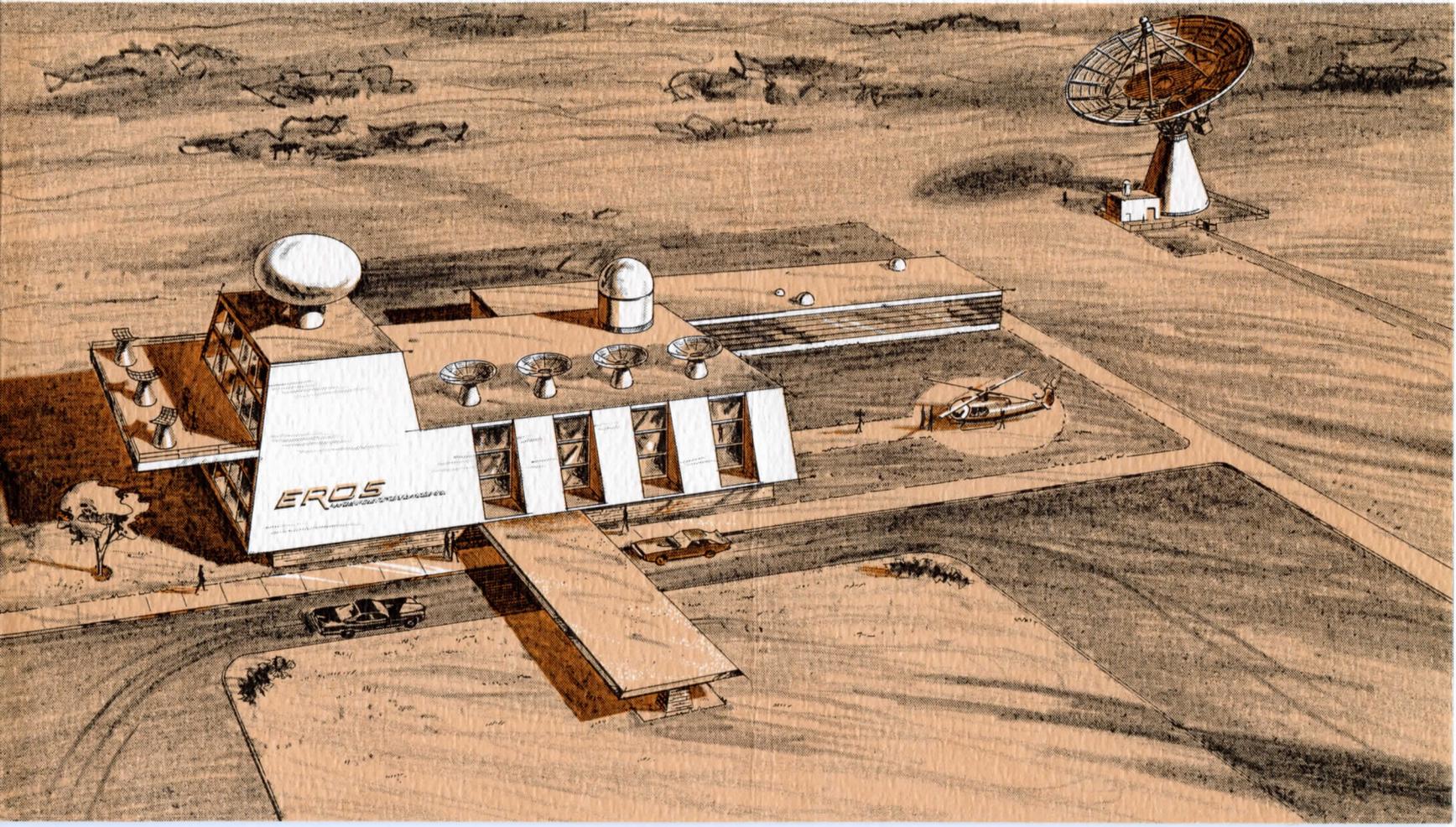
The financing necessary for this three phase plan is both reasonable and realistic in view of the tremendous promise it holds for our community. The last capital funds drive, sixteen years ago, provided funds that have been used wisely and profitably. The funds from this drive with the potential involved could be the most significant monies ever subscribed by this community.

Evidence of the promise for the future are manifold . . . the most obvious being the influx of EROS oriented industries both national and international. An alert to prepare for such developments has been given our community by leaders and participating firms in the space field. The enrichment of our community by this growth has many sides . . . financial, educational, technical and cultural. It is an opportunity sought by many . . . obtained by few. It is our path to an exciting future.

I PHASE

EROS Plant Site

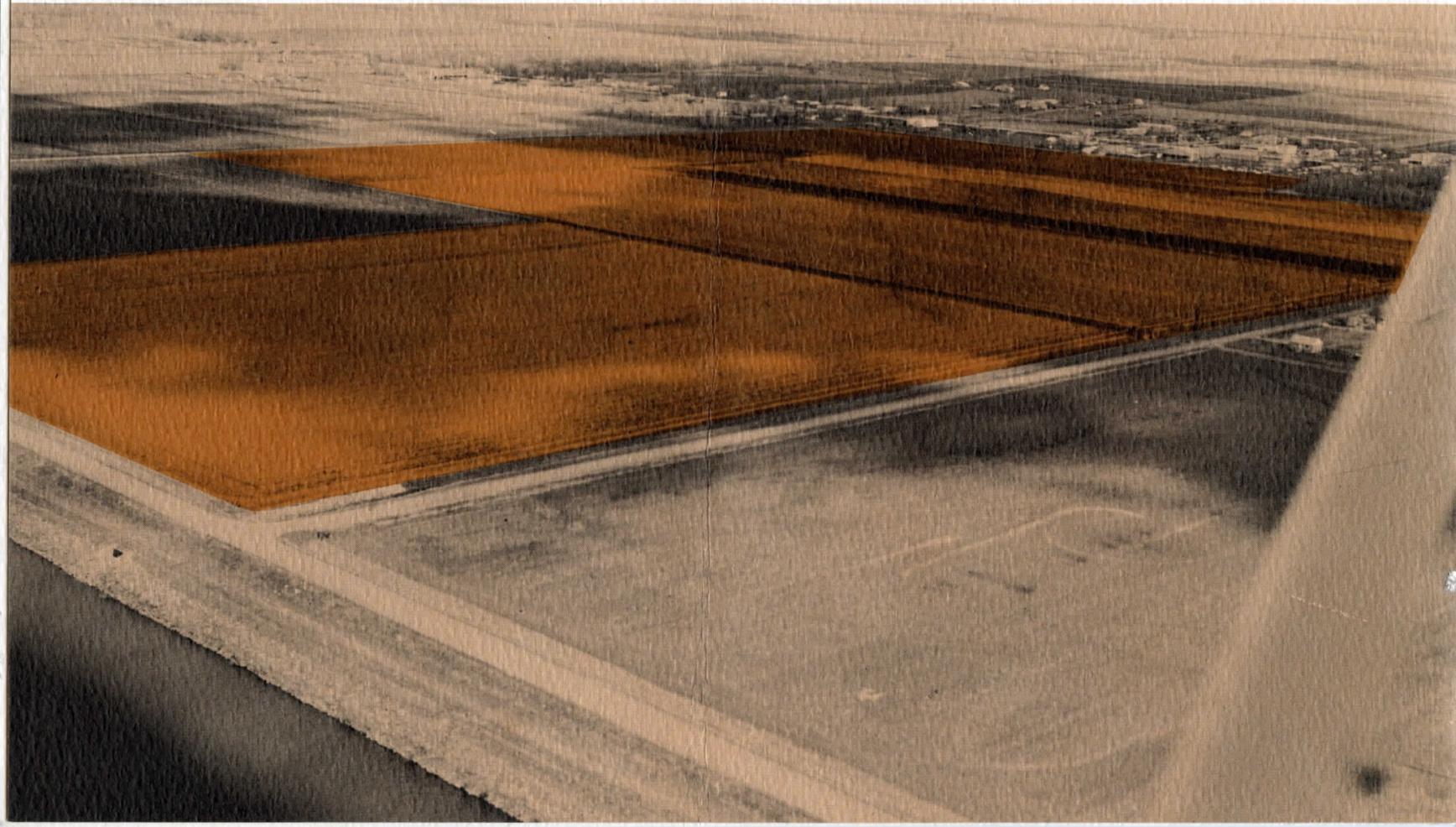
The first goal in Operation GROUND SHOT is the purchase of the necessary land for the EROS installation. Three hundred acres of land are required for the operation . . . one hundred acres for the EROS complex itself and two hundred acres designated as a buffer zone for the receiving antenna. Engineering tests, local and federal, have discovered an acceptable site and options for purchase have been made.



II PHASE

Industrial Park Purchase

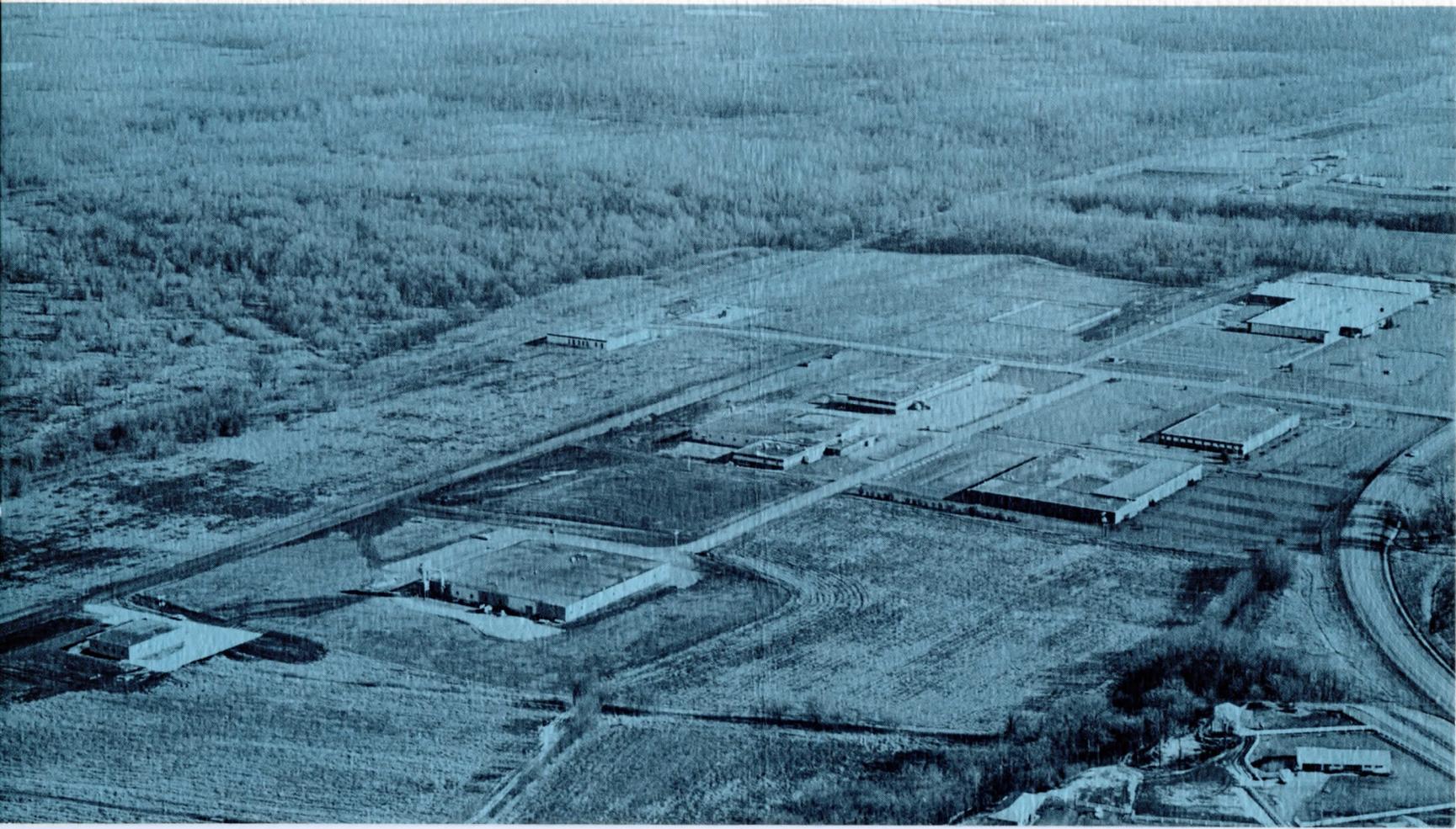
Three years ago the Sioux Falls Industrial Foundation made an initial investment in 153 acres of property determined to be highly suitable for future industrial growth. This was done with funds still available from the 1954 capital funds drive. The second goal in Operation GROUND SHOT is the immediate and full purchase of the property to develop this land for industrial application.



III PHASE

Industrial Park Development

The third goal of Operation GROUND SHOT is in no way diminished by the importance of the first two phases. It is the key factor for interesting new industry. The Foundation must complete site development in addition to providing in-park and access transportation facilities. The park will be self-sustaining and financially able to expand through the sale of land. Services will be installed by public utilities, city and county governments.





OPERATION GROUND SHOT

The initial capital fund drive by the Sioux Falls Industrial Foundation was made in 1954. Judicious control of those funds have successfully carried our community to the threshold of this new, exciting venture. The successful conclusion of all three phases of Operation GROUND SHOT will make this fund drive the most important ever for Sioux Falls!

OUR GOAL \$390,000

EROS Plant Site

PHASE I to finance purchase of 300 acres of land to expedite an early commencement of the EROS complex.

\$150,000

Industrial Park Purchase . . .

PHASE II to finance final purchase of land designated for industrial development now under contract for deed.

\$120,000

Industrial Park Development

PHASE III to provide funds for the necessary site preparations to encourage industry to our community.

\$120,000

A Small Goal for a Multi-million Dollar Future!

The Sioux Empire's New Role . . . the Space Age!

To The Citizens of the Sioux Empire:

As we move into the next state of activity for the EROS Data Reception Center facility at Sioux Falls, I want to again express my appreciation to the people of the Sioux Empire for the excellent cooperation provided during the critical moments when the decision was being made to locate this important center in South Dakota.

From the time it was my pleasure to begin working for the EROS project in our senate appropriations subcommittee a few years ago, when the first initial research funds for South Dakota were programmed, to the present when the dream we all share is beginning to come true, I have continually received all-out support for this endeavor from South Dakotans in every walk of life.

I am completely confident this same spirit of cooperation will continue to result in the EROS Program achieving a success beyond imagination and a new role for Sioux Falls and our great state of South Dakota that few would have envisioned just a short time ago.

With kindest regards to all, I am

KARL E. MUNDT,

U. S. Senator



OPERATION GROUND SHOT



*A Miracle
in Our Time
for Our
State*



ALVIN A. SCHOCK
CO-CHAIRMAN
OPERATION GROUND SHOT

"Over the years, Sioux Falls has always united to meet each challenge. Whether the concern was schools, water, or airport, citizens rallied to make Sioux Falls a better place to live. These past achievements have helped put us in the position we find ourselves today. . .selected site for EROS.

Progress means responsibility. Sioux Falls now has the opportunity to make the EROS project a reality, and to insure our readiness for new industry to follow. As in the past, we will meet the challenge."



M. E. SHIRMER
MAYOR
SIOUX FALLS

"Perhaps no time in our history has Sioux Falls been faced with a greater opportunity than what confronts us today. Through the full development of the EROS program, many other avenues of expansion will be open to varied industries and businesses. The question then arises, 'Are we willing to prepare for this eventuality?' In my opinion Sioux Falls is ready for this expansion move and will do what is necessary to insure its fulfillment. The event we are about to launch is but a step in the direction that could lead to a development unprecedented in our history or even in our area. We should pursue this movement with faith and confidence in our future because it is in the direction to which we have all aspired and have only been waiting for the opportune time. The time is now

here! I hope we can all join in a common goal of moving forward together and in fellowship that will lead to an ultimate success. I know we are ready and can do the job."



LOUIS WARREN
PRESIDENT
CHAMBER OF COMMERCE

"Development of our great new opportunity must be carried out with extreme haste. Priority, of course, goes to the land purchase for the Data Center. Next priority is to provide sufficient space industry needs for their growth and expansion plans. No prospect will make a plant location decision when they cannot be assured of trackage costs or time limit delivery of improved land on which to build industry. The Chamber of Commerce urges you to give your strong support."

OPERATION GROUND SHOT

May 21, 1970

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| Mr. Al Schock | Master of Ceremonies |
| Dr. Roger Frederickson | Invocation |
| Mr. M. E. Schirmer | Mayor, Sioux Falls Greetings |
| Louis C. Warren | President, Chamber of Commerce Greetings |
| Mr. William Fisher | EROS Project Director |
| Mr. M. G. Staton | Vice-President, RCA Astro-Electronic Division |
| Mr. T. M. Reardon | Vice-President, Industrial Foundation "In, Off or For the Community" |
| Mr. Richard Wold | Past President, Industrial Foundation "Achieving the Ground Shot Goal" |
| | Adjourn |