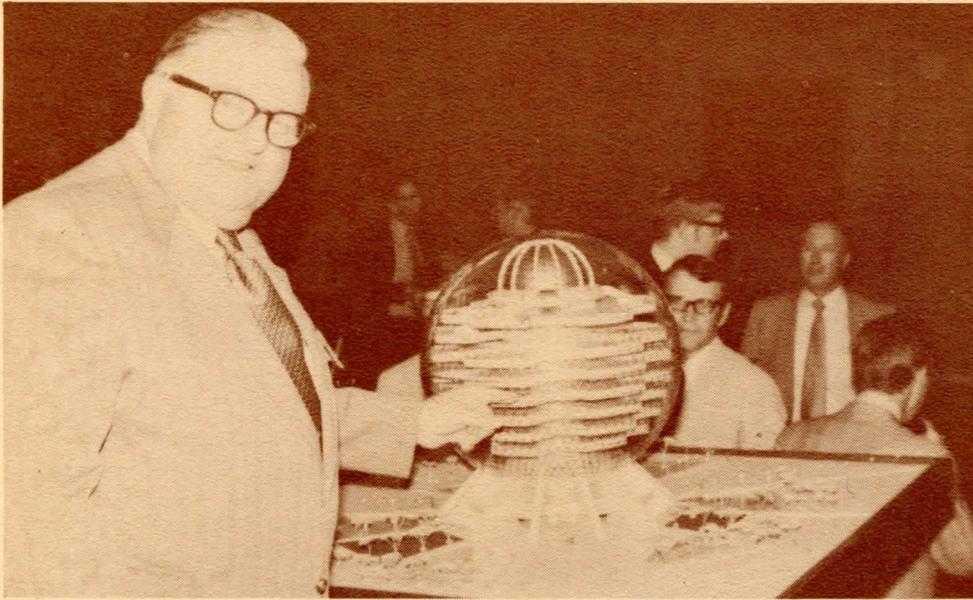


YOUR CHAMBER OF COMMERCE *Action*

VOLUME 6 NUMBER 4

MAY 1972

EROSPHERE PRESENTED TO 400 BUSINESSMEN



During a noon luncheon at the Holiday Inn Downtown Mr. Louis Warren presented his concept of the Erosphere project to some 400 local businessmen and women. The response that was received from those present conveyed that Sioux Falls will no longer be just the biggest city in South Dakota but will be a "City of Dreams".

The Erosphere has been set up as a non-profit foundation within the Sioux Falls Chamber of Commerce and will be guided and coordinated by a board of directors to be selected in the very near future.

STREET COMMITTEE MAKES PROPOSALS ON CITY PARKING

The Streets and Highways committee of the Chamber has been busy studying, analyzing, and proposing many new recommendations which will help traffic flow and pedestrian safety in Sioux Falls.

One of the recommendations for the downtown area would be for stronger enforcement of the existing traffic code concerning double parking. If stronger enforcement of this code was used there would be less congestion and possibly fewer accidents.

The code reads as follows:
13,140 Parallel and diagonal parking. No vehicle shall be parked on any street except such vehicle be parked parallel to the curb headed in the direction of traffic with curbside wheels of the vehicle within twelve inches of the curb, and no closer than four feet to any other vehicle front or marked for angle parking vehicles shall be parked at the angle to the curb indicated by such marks or signs, with the right front wheel touching the curb. 13,143

PAUL BATCHELLER ELECTED TO BOARD OF UNITED STATES CHAMBER OF COMMERCE

Paul Batcheller, president of Zip Feed Mills, Inc. and Past President of the Sioux Falls Chamber, was recently elected to a two year term on the board of directors of the U.S. Chamber of Commerce.

His term, along with 25 others, will begin May 1 at the next board meeting in Washington.

At the regular meeting of the Board of Directors of the Sioux Falls Chamber of Commerce, the following resolution was unanimously adopted:

TO WHOM IT MAY CONCERN:

WHEREAS, the Chamber of Commerce of the United States annually elects to its Board of Directors outstanding business men; and

WHEREAS, in the year of 1972 Mr. Paul Batcheller has been selected to represent the Northwestern Division on the Board of Directors of the Chamber of Commerce of the United States; now therefore
BE IT RESOLVED; this 20th day of



PAUL
BATCHELLER

April, 1972 that the Chamber of Commerce of the United States be commended for their outstanding selection of Mr. Paul Batcheller to its Board of Directors; and furthermore

BE IT RESOLVED; This 20th day of April, 1972 that the Sioux Falls Chamber of Commerce congratulates Paul Batcheller, Board of Directors of the Chamber of Commerce of the United States, on his selection.

Kieffer's
Corner



By
Kieffer
Lehman

(The author of this month's Kieffer's Corner is Florence Holton, owner and manager of Lemonds Finer Foods and a member of the Board of Directors of the Chamber, has chaired the Advising Council for the South East Area Vocational School for the past 3 years.)

Do we have enough vocational-technical training in South Dakota to meet present and future needs of business and society? Do we have a surplus of college graduates in certain fields? Do we have a shortage of trained personnel in other fields? Is there too much emphasis being placed on academic courses in our school system? Is education changing quickly enough to meet the changing employment trends?

These are questions that community leaders and parents must evaluate. South Dakota lags far behind most other states in vocational education, spending less than half as much as our neighboring state of North Dakota, South Dakota 650,000 - North Dakota \$1,500,000. Fourteen times as much money is spent on academic education as vocational education in South Dakota. Yet less than 20% of existing occupations require a baccalaureate degree.

All projected manpower studies indicate there are more employment opportunities in the skilled and technical areas than anywhere else. Our modern mechanical machines all require trained servicemen -- a \$4,800.00 car becomes a helpless monster when stalled on a beautiful interstate highway, when all it needs is a minor adjustment by a trained mechanic. Computers, planes, air-

CHRISTOPHERSON RECOGNITION SCHEDULED AT MCC ON JUNE 1

The many friends of Fred C. Christopherson will gather at the Minnehaha Country Club the evening of June 1 to pay their respects to the editor of the "Notebook".

The Dinner and Program Committee, Bill Rohn, Harold Spitznagel, Henry Billion, Mort Henkin, Evans Nord, Anson Yeager, and Henry Quinn have been meeting with Chairman John Griffin, George Kirk and Florence Holton are arranging the facilities and menu.

Because of the limited space, it will be important that advanced reservations be made by calling the Chamber office 336-1620. Dinner tickets will be \$15.00 a couple.



FRED
CHRISTOPH-
ERSON

conditioning, refrigeration all need service -- to name a few. Health services need more trained people. More leisure time increases the need for employees in pleasure type businesses. Wholesaling and retailing businesses increase annually. We have had several medium size manufacturers locate in the Sioux Falls area who employ persons with mechanical skills.

The combined factors of increased college costs and lessened job opportunities have encouraged many young people to look for other avenues of education. Many high school counselors and parents have encouraged students to enter college, whether they have the ability or the career objectives that warrant it. Many of these students do not want to spend an additional 4 to 6 years of schooling after high school, but would rather have a more brief, concentrated training to put them on the job market sooner. The flexibility of vocational education can meet these needs.

Educational institutions have the responsibility of training our young people to equip them to pursue gainful employment at the end of their formal education, whatever level that may be. Vocational education should be strengthened to be of greater service to the 80% who do not require college degrees.

This should be coupled with the return to the theory of the dignity of work at all levels of the work ladder. This is the American way of life.

VET JOB FAIR, CAREER DAY SET AT ARMORY MAY 10

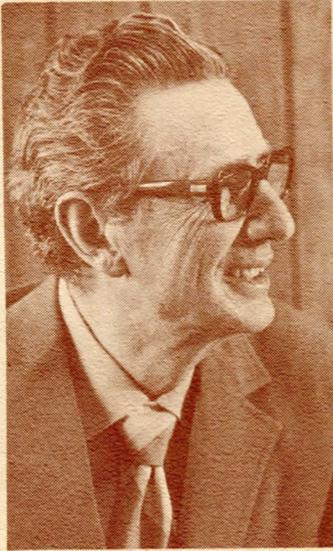
Sioux Falls will hold a VETERANS JOB FAIR and CAREER DAY on Wednesday, May 10 at the South Dakota National Guard Armory, Sioux Empire Fairgrounds.

Under the direction of R.C. Gabrielson, State Commander, The American Legion of South Dakota this program will help find jobs for both unemployed and employed veterans. This also will be the first program of it's kind held in South Dakota. Arrangements for the job fair are being handled primarily by the State Employment Service and the Veterans Administration with additional backup support from various local organizations.

Registration for employers, school representatives and those from other State and Federal government agencies will be at 10:00 A.M. Veterans will register and interview from 11:00 A.M. until 3:00 P.M.

The Chamber of Commerce is vitally interested in this program, to help these young returning Vietnam Veterans, in obtaining employment. We sincerely solicit your active participation in this event. Although you may not receive an invitation from the American Legion Headquarters, we encourage you to mark your calendar and plan to have a representative present. Even if you do not have an immediate vacancy, we encourage you to attend to interview for future "hiring".

FOUR NEW COMMITTEE CHAIRMEN NAMED



DON FRIESS

SPORTS & RECREATION

Don is with Zip Feed Mills and has served on the Sports and Recreation Committee for many years. The Chamber is looking forward to working with Don on the many projects the committee gets involved with every year.



STEVE HAUFF

RETAIL

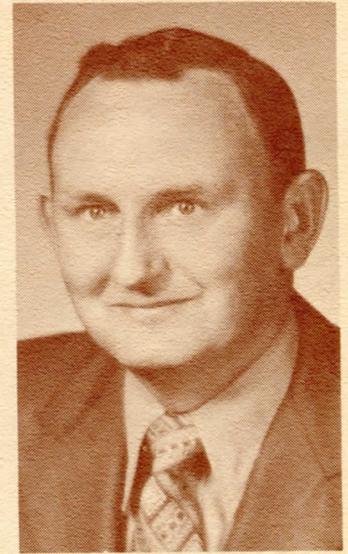
Steve is part owner of Dakota Sports and has been involved with retail sales for many years so is very cognizant of the problems and objectives of the retail sector of our economy. The Retail Committee can look forward to a very productive year through the chairmanship of Steve.



BILL BENTZINGER

ENVIRONMENTAL

Bill is this year's chairman of the Chamber's newest committee. He is president of Spitznagel Partners, Inc. and is deeply involved and concerned with our environment.



LEO CRAWFORD

INDUST. RELATIONS

Leo is general manager of Hoerner Waldorf Corporation. Being involved with industry for many years, Leo will definitely be a great asset to the Industrial Relations Committee as chairman. One of the original working members of the Industrial Relations Committee.

MEDICAL SCHOOL STILL POSSIBLE; ADMINISTRATOR TO VISIT MAY 30

On May 30 Mr. Don Johnson, Administrator of Veterans Affairs, will be in Sioux Falls for a visitation. The Military Affairs Committee of the Chamber will be hosting Mr. Johnson at a noon luncheon on the 30th at the Holiday Inn Downtown. Mr. Johnson is the individual who will present the five final locations, nationwide, for a medical school in conjunction with the Veterans Administration Hospitals.

Sioux Falls is still on the list as a possibility for one of the five locations due to a great amount of time, work, and dedication from Bill Lenker, project chairman.

Anyone interested in attending the noon luncheon for Don call the Chamber office - 336-1620 and make your reservation now.



DON JOHNSON

PRE-MEMORIAL DAY PROMOTION PLANNED TO KICK-OFF SUMMER

As most of you are aware this is one of the peak retail periods of the year and, it could be made even a better week! It is the kick-off for summer merchandise. Family needs are at a high peak, whether you are starting your vacation with the long holiday or planning it at a later date. The buying public treats this period as a chance to get out and spend after being confined during the winter months.

Chairman Jim Raatz has planned a well organized promotion involving considerable publicity and he has urged the merchants to select their merchandise for promotion with real care.

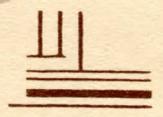
Posters are now ready for this event at the Chamber office. Get yours early while the supply lasts! Phone 336-1620.

What Is EROS?

EROS IS

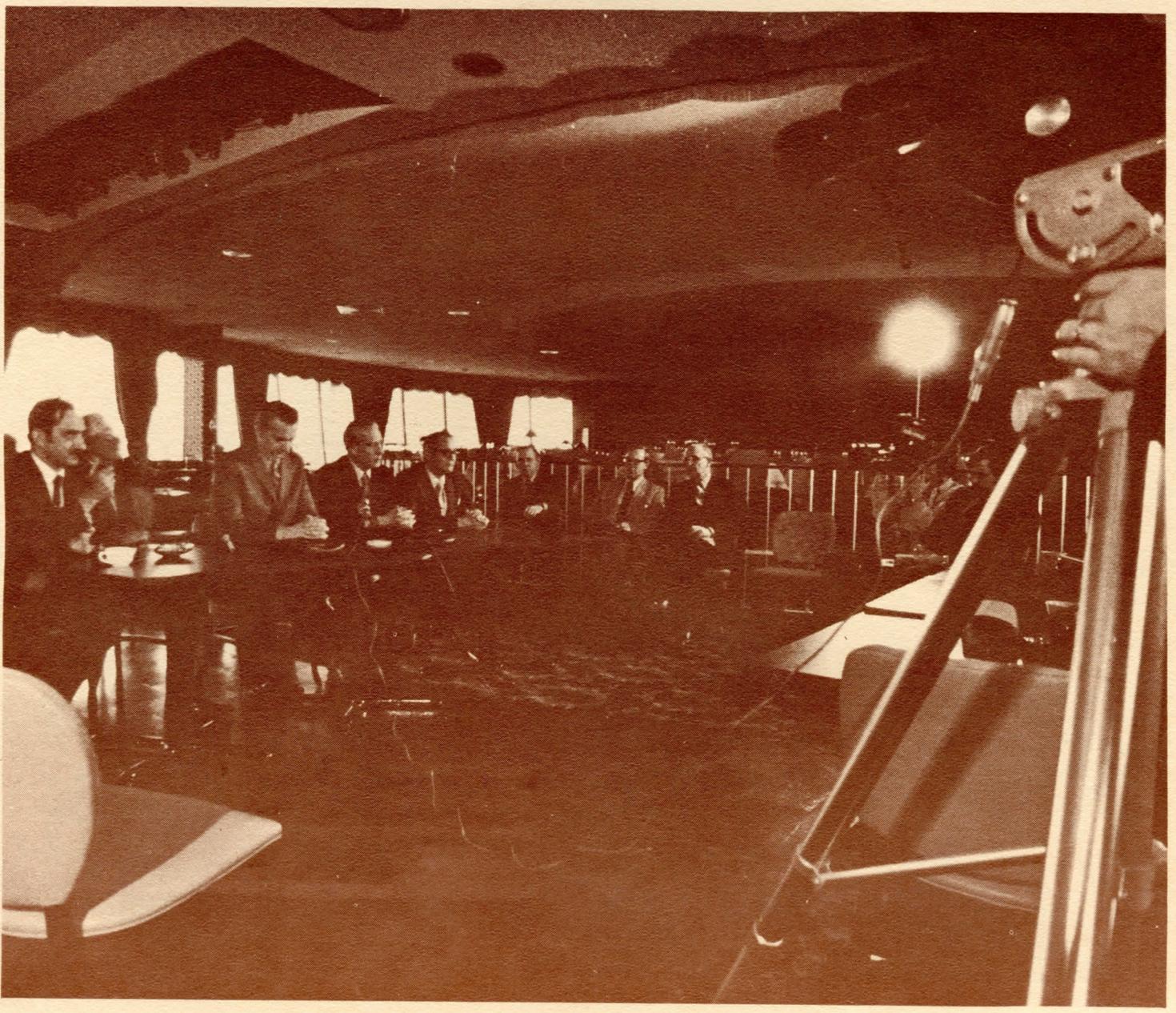
COOPERATION





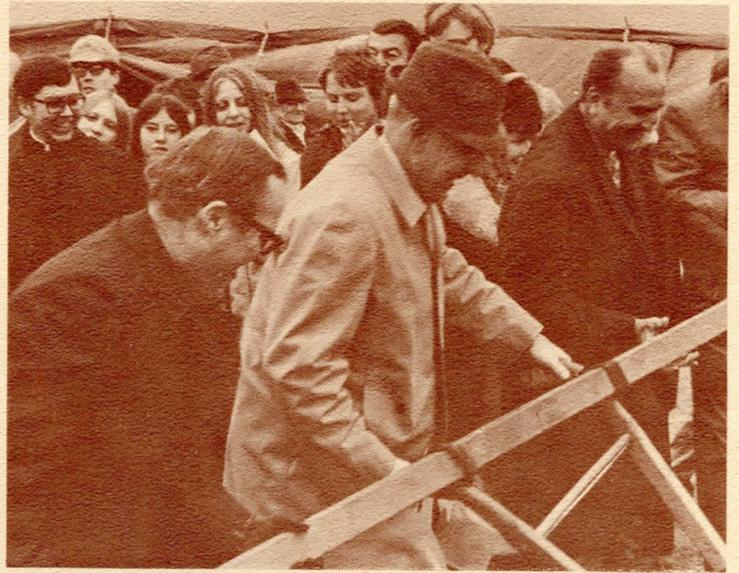
fold down

CAMERAS & LIGHTS





PLANNING



GROUNDWORK



EXPERTISE

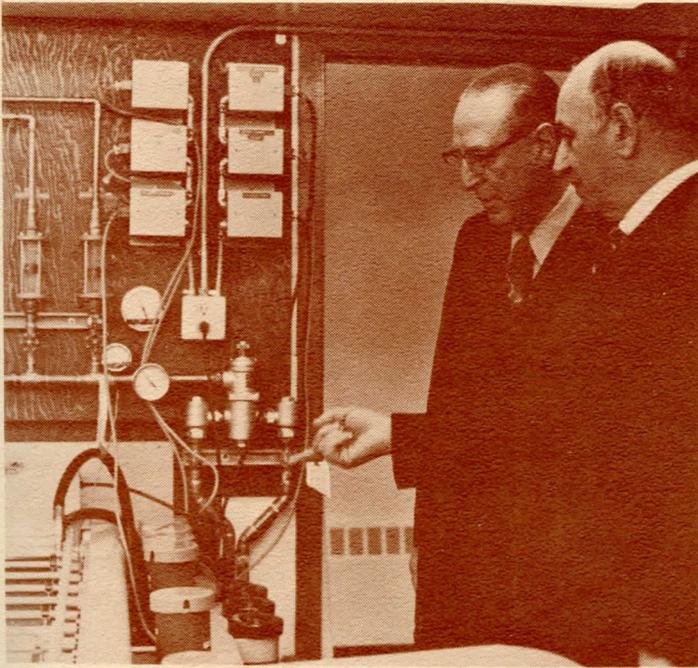


EXPLANATIONS



PRIDE

**GOVERNMENTAL
COOPERATION**



TECHNIQUES



SENATORS

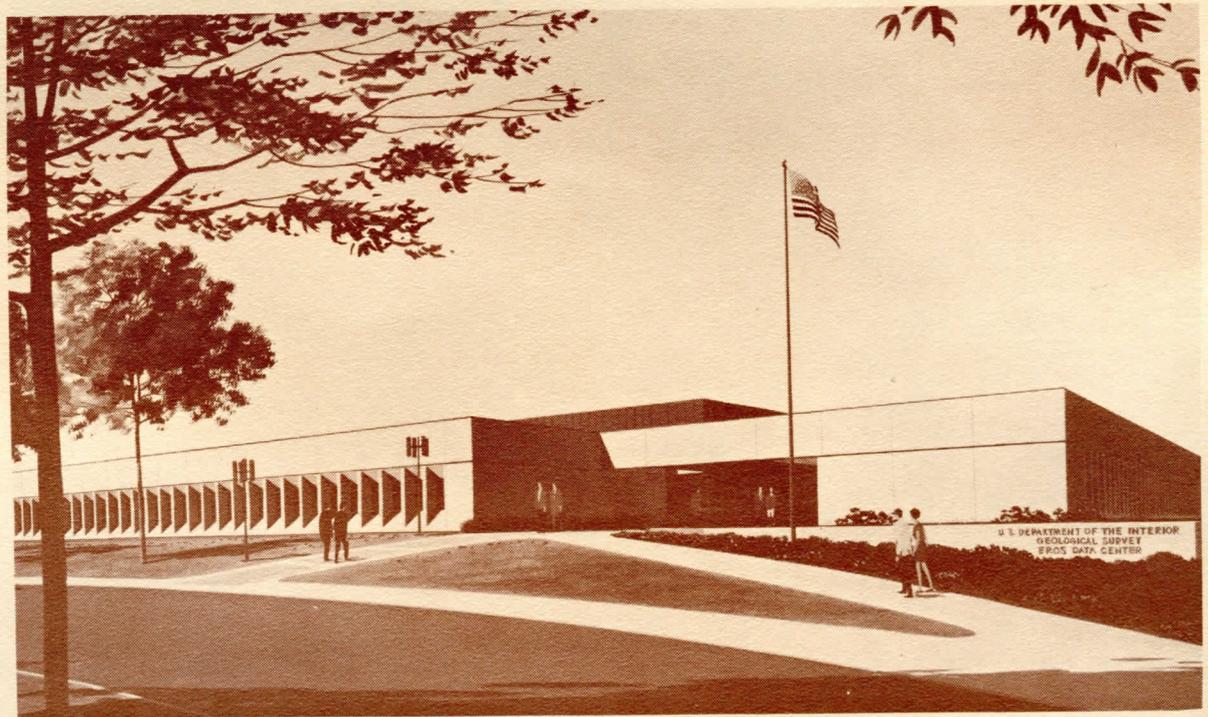




ACCOMPLISHMENT



NATIONAL LEADERS



EROS IS HERE!



BREAKFASTS

**APPLAUSE &
RECOGNITION**



NOSTALGIA

EXPECTATIONS



FIRMS CONGRATULATED FOR INCREASED CHAMBER INVESTMENT

More firms continue to express their confidence and support of the Chamber's Program of work by increasing their investments in the Sioux Falls Chamber of Commerce:

Lee & Gordy's Mobil
Locke Electric
Messinger Tire Company
Parks Standard
Bonanza Sirlain Pit
The Galley
King's Food Host
The Normandy
Stockyards Cafe
Town & Country Restaurant
Taco John's
Howard Johnson Motor Lodge
Town House Motel
Travelodge
Duling Optical
Sear's, Roebuck & Co.
Avis Rent-A-Car
Credit Bureau

RECOMMENDED MEMBERSHIP POLICY

COMMUNITY APPEALS BOARD
S.F. CHAMBER OF COMMERCE
MARCH, 1972

Committee Membership: The Committee shall be composed of not less than 9 or more than 15 representative members of the Sioux Falls Chamber of Commerce and business community less Board of Directors representatives; recognizing that all committee members serve at the pleasure of the President of the Sioux Falls Chamber of Commerce, and further recognizing the need for continuity of membership on the Community Appeals Board, we recommend as follows:

a. Members to be appointed by the President for three year terms, one-third of the committee membership being appointed each year. No committee member to be re-appointed to the Community Appeals Board until at least 1 year shall have elapsed after expiration of his previous term as a member of the Community Appeals Board. The chairman of this Board may serve in that position for no more than two years.

This recommendation adopted by the Community Appeals Board at its meeting of March 8, 1972, and the Board of Directors of April 13.

Dunn & Bradstreet
Getty Abstract
IBM
Huffman Sewing Machine Co.
Shipley's Launderers & Dry Clnrs.
Servall Towel & Linen Supply
Sioux Falls Ambulance
Sioux Falls Towel Service
Parker Transfer
Austad Company
Campbell Supply
Dakota Beverage
Doyle Lunstra Equipment
Farmland Industries
Larson Hardware
Pam Oil
Petroleum Equipment
Rich Bros. Co.
Richards-Ewing Chemical Co.
Holger Anderson Oil Co.
AAA Collections
All American Transport
Hall Equipment

1600 ENJOY CONCERT BY ARMY FIELD BAND

The United States Army Field Band and Soldiers Chorus treated some 1600 people to a most enjoyable concert on Monday, April 24 at the Coliseum.

The Bands' theme of "Sing Out For America" was definitely a departure from the traditional army music and gained much acceptance from the audience.

MILITARY AFFAIRS GROUP TOURS USS MIDWAY, NAVAL OPERATIONS

The Military Affairs Committee of the Chamber and other local citizens were hosted to a very informative and enjoyable tour of Naval operations in California.

Included in the trip was a guided tour of the aircraft carrier U.S.S. MIDWAY with an opportunity to watch air operations and an overnight stay while at sea. While in San Diego the group was treated to a tour of Sea World and the harbor with another tour of a guided missile carrier, the U.S.S. Providence.

Due to the tremendous hospitality shown to the group on behalf of the Navy everyone had a great trip.

CHAMBER TO SPONSOR 5th BUSINESS-COLLEGE SYMPOSIUM AT HURON

Your Sioux Falls Chamber, again this year, helped sponsor and coordinate the 5th Annual State-wide Business-College Symposium held at Huron College Campus. This annual event, under the direction of the Greater South Dakota Association and local Chambers of Commerce, is held to bring college students and business leaders together for the purpose of sharing ideas regarding the free enterprise system and our business economy.

Well over 100 students from colleges across the State discussed topics of balance of payments, business education and consumerism.

Local Sioux Falls businesses transported car loads of students from Augustana, Sioux Falls College, Nettleton College, and Southeast Vocational Technical School to participate in this year's Symposium.

ALL-AMERICAN STARTS WORK ON EXPANSION

All-American Transport Inc. and Midwest Coast Inc. began construction on their new general office building on March 30 and hope for a completion date sometime this fall. This new office complex will have 35,000 sq. feet on 7 acres of land and cost in excess of \$750,000. 150 All-American Transport Inc. and Midwest Coast Inc. administrative and executive personnel will accommodate the headquarters.

WASHINGTON DIAL

Timing is all-important in the legislative process. That's the reason for WASHINGTON DIAL. To bring you up-to-the-minute information about developments on Congressional issues that affect business.

WASHINGTON DIAL is a three-minute, recorded telephone summary of legislative information, made daily Monday through Friday. You can dial it seven days a week at station-to-station rates. DIAL 202/872-1313.

SIoux FALLS ON THE GROW . . . URBAN RENEWAL WORK CONTINUES



Demolition of Graff Motor Supply.



Construction of the new Courthouse Plaza Complex.

Downtown Sioux Falls is presently going through the greatest period of redevelopment, as shown by the pictures, that it will probably see for many years to come.



Construction of new sidewalks and gutters.

FARMER-BUSINESSMAN EXCHANGE TO INVOLVE OVER 100 COUPLES

This year's exchange will involve some 100 to 120 farmer and business couples visiting each others homes and businesses to find out how each respective operation works. The program has been expanded somewhat this year to get more involvement in behalf of both the businessman and the farmer. Proposed expectations in the future hope to reach 100 to 200 couples. Anyone that did not sign up for this year is requested to give serious consideration to becoming involved next year. "TRY IT YOU'LL LIKE IT".



CONGRATULATIONS!

A belated but much deserved congratulations go to Mr. John Parker as this year's Jaycee BOSS OF THE YEAR.

LEGISLATIVE COMMITTEE ADOPTS RESOLUTION ON MINIMUM WAGE BILL

At their regular April meeting, the Legislative Committee reviewed pending Minimum Wage Legislature Bills, H.R. 7150 and H.R. 14104 with the Anderson Amendment.

H.R. 9130, introduced by Congressman Dent (D-PA) calls for a \$2.00, and increase of 25%, for all workers covered prior to 1966; provides for corresponding increases for other categories of covered workers; and eliminates many of the present exemptions.

Congressman Fugua (D-Fla.), Quie (R-Minn.) and Erlenborn (R-Ill.) have proposed H.R. 14104 as a substitute bill. Although still calling for a \$2.00 minimum, to be enacted within 60 days of passage, it would provide a youth opportunity wage and expand the student wage provisions.

Congressman J.B. Anderson (R-Ill.) has introduced an amendment

S. D. — HOW MUCH

DO YOU KNOW ABOUT IT?

On May 10th the State of South Dakota is producing and sponsoring a television quiz which contains questions on South Dakota attractions, events and history.

The one-hour quiz will be aired on Educational television stations at 6:00 p.m.; KSOO in Sioux Falls and KCOO in Aberdeen at 6:30 p.m.; KORN in Mitchell at 7:30 p.m. and the KELO stations and KOTA in Rapid City at 8:00 p.m. in their respective time zones.

to H.R. 14104 which would call for \$1.80 to workers covered prior to 1966 and then to \$2.00 one year after passage.

Charged by the Board of Directors to thoroughly investigate the various minimum wage bills, develop a business stand on the issue and then follow through, the committee adopted the following resolution:

"That it be indicated to the Congressional Delegation and members of the Sioux Falls Chamber of Commerce that the Committee would favor a Minimum Wage Legislation that would recognize and follow the existing guidelines as established in Phase II, setting a 5.5% wage increase and would contain the exemptions described in House Bill 14104."

Each member is requested to submit his views regarding these two bills and the amendment to Congressman Denholm and Abourezk.

The Honorable Frank Denholm
U.S. Congressman 1st Dist.
House Office Bldg.
Washington, D.C. 20505

The Hon. James G. Abourezk
U.S. Congressman 2nd District
House Office Bldg.
Washington, D.C. 20515

Western Union has established a special Public Opinion Message rate of \$1.25 for 15 words for those wishing to wire their Congressman on this important legislative issue.

Sioux Falls Business Barometer

Compiled by the Sioux Falls Chamber of Commerce

	March 1972	March 1971	TREND
Bank Debits -	265,087,000	249,441,000	+ 15,646,000
Savings & Loan Total Assets	73,212,107	91,437,091	- 18,224,984
Postal Receipts	312,614	263,524	+ 49,090
Building Permits (New & Remodeling):			
Residential #	73	48	+ 25
Value \$	1,009,350	260,972	+ 748,378
Commercial #	22	19	+ 3
Value \$	663,040	132,274	- 530,766
Parking Receipts:			
Meters & Gates	13,877	13,998	- 121
Ramp	2,674	2,102	+ 572
Sioux Transit Passengers			
Airlines:			
Boarding	16,279	13,913	+ 2,366
Arriving	16,734	14,763	+ 1,971
Freight (Mail, Express in lbs.)	685,901	545,363	- 140,538
Utilities:			
Telephones	56,611	53,493	+ 3,118
Gas Meters	23,091	22,595	+ 496
Gas Consumed (MCF)	1,008,221	845,656	+ 162,565
Electric Meters (NSP)	25,312	24,742	+ 570
Electricity Consumed (KWH)	26,086,073	23,705,946	+ 2,380,127
Water Meters	21,096	20,593	+ 503
Water Consumed (Gals.)	306,053,641	288,958,533	+ 17,095,108
New Vehicle Registrations:			
Car	324	277	+ 47
Truck	73	57	+ 16
Employment:			
Total Work Force	42,240	41,730	+ 510
Total Unemployed	1,590	1,290	+ 300
Percent of Work Force	3.8	3.1	- .7
Total Employment	40,650	40,440	+ 210
Vital Statistics:			
Births	137	170	- 33
Deaths	112	106	+ 6
Marriages	125	131	- 6
Divorces	36	23	+ 13

Sources: Federal Reserve Bank of Minneapolis; (3) Savings & Loan Assn.; Sioux Falls Post Office; Building Inspection Department, City of Sioux Falls; Traffic Engineer's Office, City of Sioux Falls; Airport Manager, Joe Foss Field; Northwestern Bell Telephone; Cengas; Northern States Power; Water Department, City of Sioux Falls; Minnehaha County Court House; Employment Security Department of South Dakota; State Sales Tax Office. *Any material in this report may be reproduced if credit is given.



SIoux FALLS CHAMBER OF COMMERCE

101 WEST 9th STREET
P. O. BOX 1425
SIoux FALLS, SOUTH DAKOTA 57101

R. A. Pohl
Raven Industries, Inc.
Box 1007
Sioux Falls, S. D. 57101

NEWSPAPER

Published monthly by the Sioux Falls Chamber of Commerce, 101 West 9th Street, Box 1425, Sioux Falls, South Dakota 57101. Second Class Postage paid at Sioux Falls, S. D. 57101. Dues include \$1.00 per year subscription to your Chamber of Commerce Action NEWSPAPER.