



Pecora14 **LandSatellite** **InformationIII**

Demonstrating the Value of Satellite Imagery

The Fourteenth William T. Pecora Memorial
Remote Sensing Symposium

The Land Satellite Information
in the Next Decade III Conference

December 6-10, 1999

**Doubletree Hotel Denver
Denver, Colorado**

***Conference
Announcement
& Call for
Presentations***



Organizer: ASPRS: The Imaging and Geospatial Information Society
Co-Organizer: North American Remote Sensing Industries Association (NARSIA)

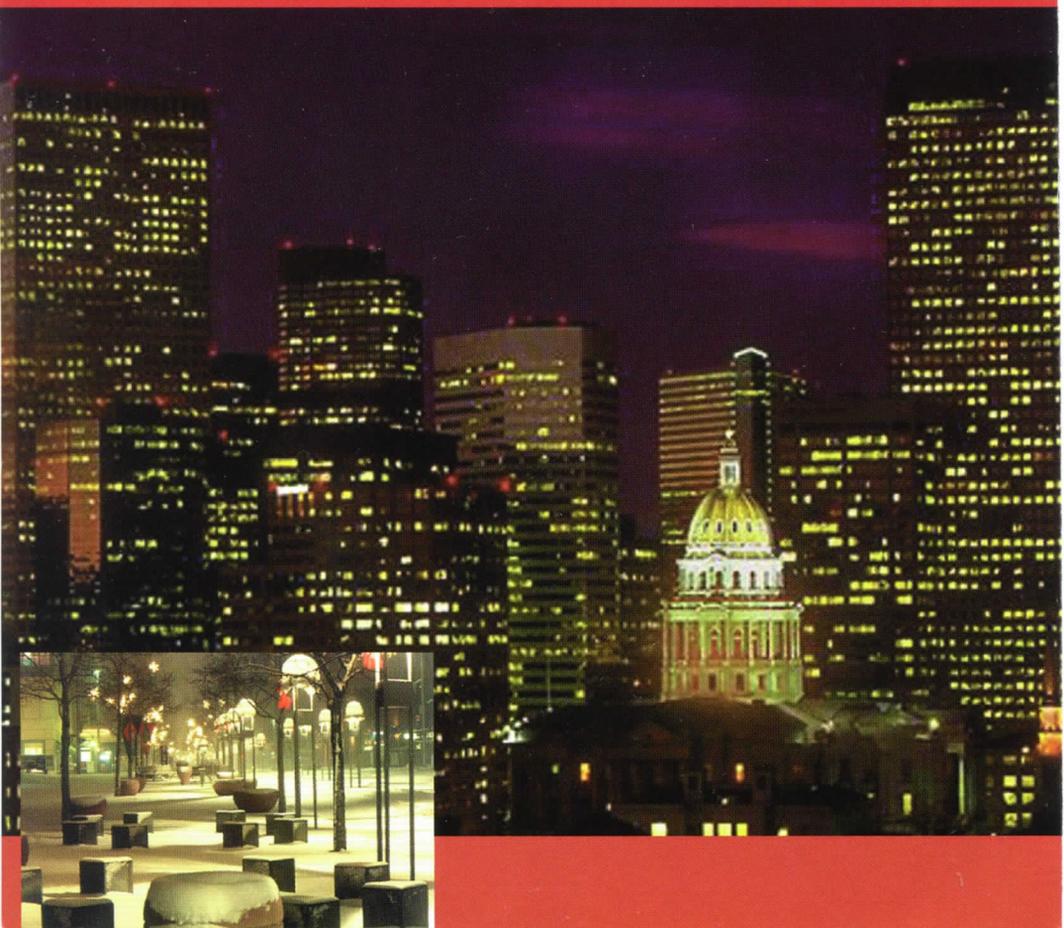
Sponsors: USGS, NASA, NOAA, USDA/USFS, EPA, NIMA, DOE, DOT
Cooperating Organizations: ERIM International, ISPRS, NSGIC

The organizers of Percora 14 and Land Satellite Information III invite you to attend or present a paper or a workshop at this important conference. As a professional in the geospatial information and technology industry, this is an event not to be missed. We encourage you to mark your calendar and prepare to attend this meeting which will demonstrate the value of satellite imagery and its many uses.

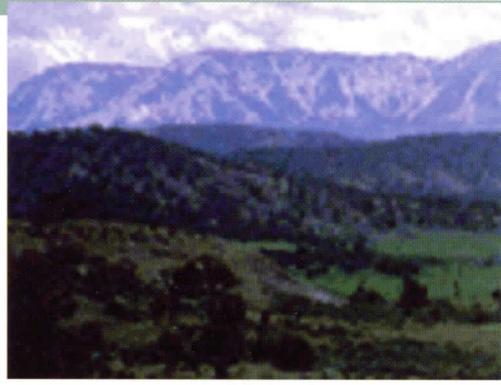
Goal of the Conference

The conference goal is the transfer of knowledge about the use of satellite data from successful innovators to potential users. The targeted audience is the end user — the professional facing an information problem that can potentially be served by satellite imagery.

This conference is uniquely poised to create a genesis in the remote sensing industry; bringing image specialists together with end user professionals from diverse application backgrounds. The program will facilitate the transfer of satellite technology to a broader and deeper audience by expanding each professional's field of view, allowing them to both 1) discover options for solving problems, and 2) develop criteria for choosing among options.



Topic Areas



Papers demonstrating successful solutions furthering the usefulness of satellite imagery in a wide variety of professional fields are most likely to be chosen. Proposals should be

- ◆ focused on applications for a profession or set of professions
- ◆ introduce discovery and successful adoption rather than merely relate applications experience
- ◆ involve bringing satellite imagery to a new group of users
- ◆ describe facilitation of the technology adoption process

The conference will be solution-oriented and organized along end user professional lines including:

- ◆ forestry
- ◆ agriculture
- ◆ news media
- ◆ law
- ◆ utilities
- ◆ insurance
- ◆ environmental planning
- ◆ emergency response
- ◆ transportation
- ◆ land use planning
- ◆ military
- ◆ federal, state and local and mitigation government
- ◆ business

Proposals for workshops are also requested and should provide an overview of the workshop including the goal of the workshop, an outline of workshop content, workshop length, and targeted audience. Follow the submission guidelines and deadlines below.

Submission of Abstracts

Abstracts should be submitted electronically, only using the form shown on the conference web site*:

http://www.asprs.org/satellite_imaging_conference

Abstracts are limited to 250 words and must include:

- ◆ paper title
- ◆ author name(s)
- ◆ proposed presenter(s)
- ◆ affiliation(s)
- ◆ mailing address
- ◆ phone, fax, and e-mail for all authors and presenters.

*NOTE: If electronic submission using the web site abstract form is not possible, please send the above information in paper form to:

Pecora 14/Land Satellite Information III Conference
Kass Green, Technical Program Chair
Pacific Meridian Resources
5915 Hollis Street, Building B
Emeryville, CA 94608

Phone: 510-654-6980 Fax: 510-654-5774

See the ASPRS web site for more information



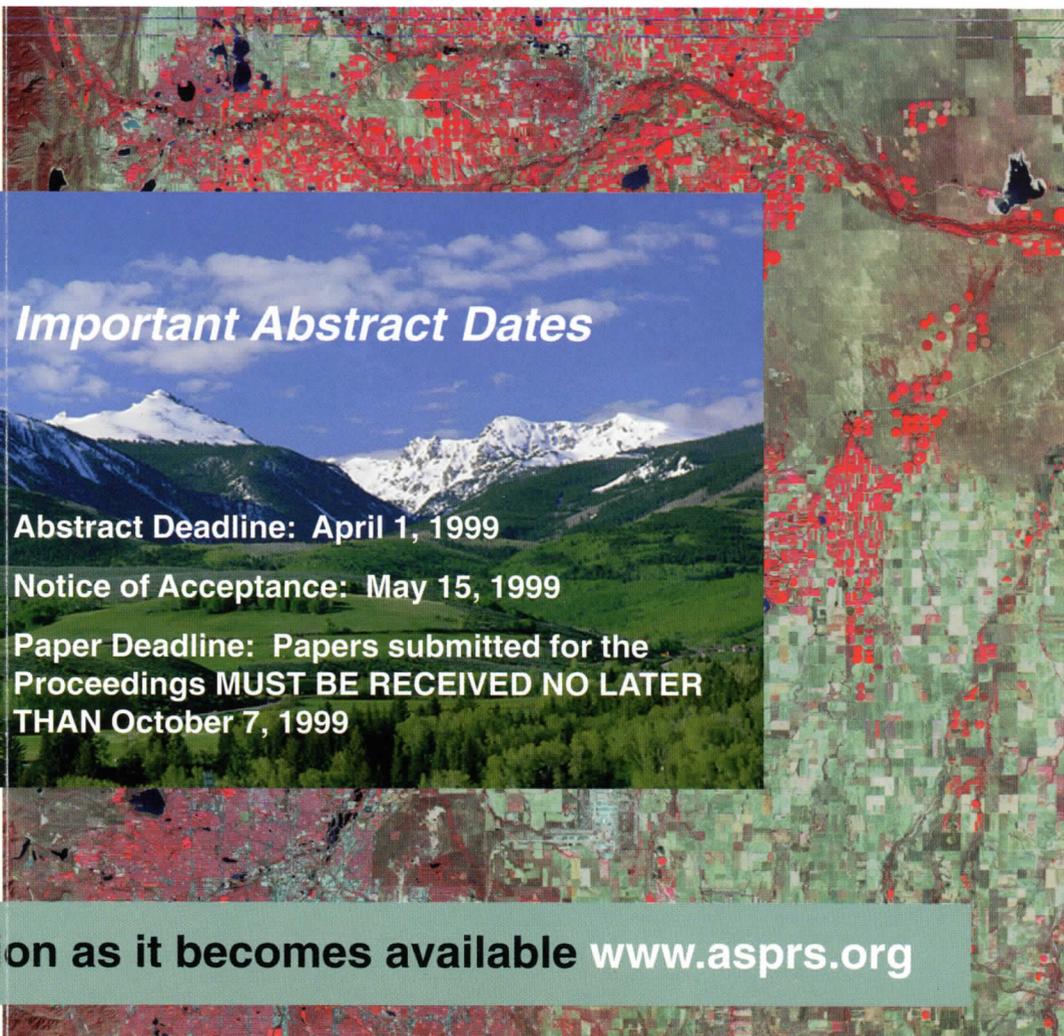


Selection Criteria

All abstracts will be reviewed for content and appropriateness. The final decision on program and inclusion of topics will depend on response to the call and the availability of space. Authors of accepted abstracts will be asked to confirm their commitment to participate in the conference by May 15, 1999.

Conference Registration

Upon notification of acceptance, authors must sign and return the acceptance letter indicating their willingness to present at the conference, complete a speaker registration form, and include the appropriate speaker registration fee. **Speakers are required to pre-register no later than October 29th at the special speaker rate of \$75.00.**



Important Abstract Dates

- Abstract Deadline: April 1, 1999**
- Notice of Acceptance: May 15, 1999**
- Paper Deadline: Papers submitted for the Proceedings MUST BE RECEIVED NO LATER THAN October 7, 1999**

The results of the conference will be

- Creation of a forum for synergistic discovery both between technocrats and application professionals, *and* among various applications.
- Facilitation of a healthy industry for satellite imagery, software, and value added services in both the private and public sectors through the matching of need to solution.

Technical session programming will be based primarily on the results of this call for papers and on invited papers. Submissions illustrate ways that satellite remote sensing can be used to create solutions to real world problems.

Organization of the Conference

The conference begins on the afternoon of December 6th and morning of December 7th with workshops. The Opening Session will begin on Tuesday afternoon, followed by three additional general sessions and four sets of four concurrent sessions over the next two days. The Closing Session will occur on the afternoon of December 9th. Technical tours are planned for Friday.

Draft Program Structure

MONDAY, December 6

1:00 pm—5:00 pm Workshops

TUESDAY, December 7

8:30 am—12:00 pm Workshops
1:00 pm—2:30 pm Opening Session
3:15 pm—4:45 pm General Session
5:00 pm—7:00 pm Reception in Exhibit Hall

WEDNESDAY, December 8

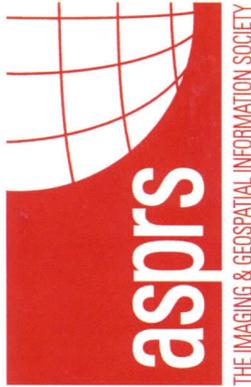
8:30 am—10:00 am General Session
10:00 am—4:30 pm Exhibition Open
10:45 am—12:15 pm 4 Concurrent Tracks
12:15 pm—2:00 pm Lunch in Exhibit Hall
2:00 pm—3:30 pm 4 Concurrent Tracks
3:30 pm—4:15 pm Break in Exhibit Hall
4:15 pm—5:45 pm 4 Concurrent Tracks

THURSDAY, December 9

8:30 am—10:00 am General Session
10:00 am—2:00 pm Exhibition Open
10:00 am—10:45 am Break in Exhibit Hall
10:45 am—12:15 pm 4 Concurrent Tracks
12:15 pm—1:45 pm Lunch in Exhibit Hall
1:45 pm—3:15 pm Closing Session, Panel

FRIDAY, December 10

Technical Tours
Classified Session Off Site



5410 Grosvenor Lane
Suite 210
Bethesda, MD 20814-2160

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Non Profit
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PAID
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